WKYU Production Truck

VFTH

7/12/12

WKU’s PBS station, WKYU, will soon roll out it’s brand new high definition production truck.

In this week’s View from the Hill, Amy Bingham takes a look at this new addition that will benefit the university and the community for years to come.

WKU junior Ryan Vennell has two more full years to train on the highest quality equipment in the business.

 “The cameras we used were in Final four, the switcher is like what TBS just got…we are at or a little ahead of major networks.”

Ryan and the rest of the crew at WKYU has been anxiously awaiting the arrival of the new production truck.

 “This truck is tapeless, it’s state of the art, everything is the most up to date equipment we could find and purchase. It’s all industry standard and high definition.”

Producer David Brinkley says students were top of mind when planning this purchase.

 “We want people to see this as a teaching tool for students, also as a production tool and for an outreach tool for the community and the commonwealth.”

Brinkley says the trucks ability to go anywhere there’s a power generator will allow WKYU to build upon one of it’s biggest strengths.

 “Remote television production has been a specialty of this station and we want to augment that with this vehicle and this facility.”

And for students like Ryan, who plans to pursue a job in live sports production, there’s no time like the present to get as much hands on experience as possible.

 “Students will train on every position that way we can do everything this truck can do, we can switch, run replays, run camera, run graphics.”

With this week’s View from the Hill, I’m Amy Bingham.

WKYU’s Production truck will be fully operational later this year. It replaces the old truck which was purchased in 1979.

###