



BACHELOR OF SCIENCE IN MANAGEMENT ENTREPRENEURSHIP

KCTCS transfer plan

KCTCS AA General Education

| Course | Course Title | Semester Hours |
|-------------------------------|---|----------------|
| ENG 101 | Intro to College Writing I | 3 |
| ENG 102 | Writing in the Disciplines II | 3 |
| COM 181 | Public Speaking | 3 |
| Heritage | Choose <u>one</u> course from this category | 3 |
| Humanities | Choose <u>one</u> course from this category | 3 |
| ECO 201 | Microeconomics | 3 |
| ECO 202 | Macro Economics | 3 |
| Social and Behavioral Science | Choose <u>one</u> course from this category | 3 |
| Natural Science w/Lab | Choose <u>one</u> course from this category | 4 |
| MAT 150 | College Algebra | 3 |
| STA 220 | Statistics | 3 |
| | TOTAL | 34 |

Additional KCTCS Classes Required for this Major

| | | |
|---------|---------------------------------------|-----------|
| BAS 110 | Worksheets in Business Applications | 3 |
| BAS 260 | Professional Development and Protocol | 2 |
| BAS 267 | Introduction to Business Law | 3 |
| BAS 270 | Business Employability Seminar | 1 |
| BAS 282 | Principles of Marketing | 3 |
| BAS 283 | Principles of Management | 3 |
| ACC 201 | Financial Accounting | 3 |
| ACC 202 | Managerial Accounting | 3 |
| | TOTAL | 21 |

WKU Classes Required for this Major

| | | |
|-------------------------------|---|-----------|
| BA 220 | Special Topics in Business Administration | 1 |
| MGT 399 | Career Readiness in Management | 1 |
| MGT 499 | Senior Assessment in Management | 1 |
| BDAN 250 | Introduction to Analytics | 3 |
| FIN 330 | Principles of Financial Management | 3 |
| MGT 305 | Ethics and Critical Thinking | 3 |
| MGT 311 | Human Resources Management | 3 |
| MGT 313 | Decision Modeling | 3 |
| MGT 314 | Human Resource Information Systems | 3 |
| MGT 417 | Organizational Behavior | 3 |
| ENT 312 | Entrepreneurship | 3 |
| ENT 380 | New Venture Business Planning | 3 |
| ENT 363 | Small Business Management | 3 |
| MKT 427 | Entrepreneurial Marketing | 3 |
| FIN 441 | Entrepreneurial Finance | 3 |
| ENT Elective | Choose any unduplicated course with the ENT prefix | 3 |
| Professional Electives | 3 Upper-level courses within GFCB not required by major | 9 |
| ENT 496 | Small Business Analysis and Strategy | 3 |
| | TOTAL | 54 |

Additional Electives to meet the 120 total hours for this Degree

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|----------------------------|--|------------|
| Degree Electives | Classes previously taken or free choice of student | 11 |
| TOTAL PROGRAM HOURS | | 120 |

Program Notes

To make an advising appointment:
 WKU in Elizabethtown go to wkuadvising.as.me
 WKU in Glasgow go to wkug.as.me
 WKU in Owensboro go to wkuo.as.me