

STUDENT GOVERNMENT ASSOCIATION

First Reading: 9/2/2025

Second Reading: 9/9/2025 - TABLED 9/16/2025 - TABLED 9/23/2025

Pass: YES Fail: Other:

Bill 5-25-F. A Bill to Fund Giveaway Initiatives to Increase Publicity of the Student Government Association.

PURPOSE: For the Student Government Association of Western Kentucky University to allocate

\$34.99 to purchase giveaway items for a tabling event to increase the publicity of the

Student Government Association.

WHEREAS: The Student Government Association will purchase the following:, and 32 oz Hydrojug

(\$34.99), and

WHEREAS: The money will come from the Legislative Discretionary Fund, and

WHEREAS: The tabling event will take place daily from September 29th to October 2nd, from 11-2

PM, and

WHEREAS: The tabling event will take place outside of DSU in Centennial Mall, and

WHEREAS: There will be one giveaway with different items such as a donated Carnes Studio

Photoshoot, a JBL speaker, and a Hydrojug water bottle to attract a wide variety of

individuals, and

WHEREAS: We will be collaborating with Campus Activities Board, and they are providing a JBL

speaker for the giveaway, and

WHEREAS: Students can enter the giveaway by following the Instagram account, Tiktok account, and

completing an information form with their name, phone number, and topper email and

WHEREAS: Students will also be prompted with another question regarding if they would like to be

subscribed to the CAB Newsletter

WHEREAS: Senators will be able to volunteer for the tabling event, in exchange for office hours, and

THEREFORE: Be it resolved that the Student Government Association of Western Kentucky University

will allocate \$34.99 purchase giveaway items for a tabling event to increase the publicity

of the Student Government Association.



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SPONSORS: Outreach and Public Relations Committee, WKU Campus Activities Board

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Board