SITE Review Committee Report, 3/27/08 Comparison of Instruments for Student Evaluation of Teaching Effectiveness

At its last meeting, the SITE Review Committee evaluated commercially available student rating forms. Based on this evaluation, the committee recommends that WKU adopt the Student Instructional Report II (SIR II) system that was developed by the Educational Testing Service (ETS). In this report, we present the results of our comparison of the SIR II with the current WKU SITE system.

	Validity	Reliability	National	Local	Comprehensive	Variety of	Custom	Written	Cost/
			Comparative	Comparative	& Timely	Delivery	Questions	Comments	Semester
			Data	Data	Reports	Methods			
SIR II	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	\$38,760
SITE	No	No	No	Yes	No	No	Limited	Yes	\$14,546

	Preparation & Delivery via Institutional Research	Confidentiality	Scheduling Outside Normal Window	Coefficient Alpha
SIR II	Yes	Yes	Yes	Yes
SITE	Yes	Yes	Yes	Yes

Validity and Reliability:

The SIR II has undergone extensive testing for validity and reliability. This is not the case for the WKU SITE (see previous SITE Review Committee report). The SIR II was originally developed in 1972 and then revised in 1995. The revision includes five dimensions of teaching effectiveness from the original SIR (with some items removed and some added) as well as three new dimensions reflecting more recent emphases in higher education. The specific dimensions measured include course organization and planning, communication, faculty/student interaction, assignments, exams, and grading, supplementary instructional methods, course outcomes, student effort and involvement, course difficulty and pace. There are 3 or more items for each of these dimensions. There is also an item reflecting the overall evaluation of the course. The WKU SITE has fewer dimensions of teaching effectiveness and for those that are included, there is only one item representing the dimension. Pretesting of the SIR II revision involved administration of two forms of the survey with different response formats at 10 two and four year institutions. Item and scale analyses of these data

were conducted to determine the final version of the form, which was then piloted at a variety of colleges over the period of a year. Pilot data were used to determine content validity and reliability (internal consistency, number of students needed for consistency, stability of responses over brief periods of time). Technical reports with further details on the development and validation of this instrument are available from ETS.

National and Local Comparative Data, Comprehensive & Timely Reports: ETS will process SIR II reports within 15 days of receipt of completed surveys. Three copies of the report are provided for each class evaluated, provided there are at least 5 students responding to the survey. (Reliability cannot be guaranteed with fewer than 5 students responding). These reports include average scores for each survey item as well as an overall mean and a comparative mean for each dimension of teaching effectiveness. The comparative mean for each dimension is based on means from similar courses (i.e., same level, type, and subject) in similar institutions that use the SIR II. In addition, items within each dimension are flagged with a + if they are reliably at or above the 90th percentile and with a – if they are reliably at or below the 10th percentile of comparative data. Local comparative data (e.g., institutional, departmental, program) are also available eliminating the need for calculating independent confidence intervals for within department, college, and university comparisons. Combined reports for class, department, or institution as well as data diskette/CDs with item level responses for all classes can be requested from ETS. The WKU SITE report provides statistical information for each item, but because the instrument is used only at WKU, the report cannot provide national comparative data. Moreover, the reliability of the data is not considered -- reports are provided and are used for promotion and tenure decisions even when there are few students responding.

In the SIR II, information on factors that might impact learning (e.g., student effort and involvement; required vs. elective course), principal type of student in the course (e.g., lower or upper division, majors/non-majors, graduate) is also collected and reported. These data are not collected or reported for the WKU SITE. In addition, a narrative explaining how to interpret the SIR II data is provided in the report and there are published guidelines for the use of the data. No guidance is provided for interpretation of the WKU SITE data and there are no formal guidelines for how the data should be used.

Delivery Methods: The SIR II system offers a variety of electronic survey methods (e.g., Blackboard, eCollege, email with unique URL, unique course URL posted on course web page) and a special version of the survey is available for distance learning courses. It is likely that one or more of these methods would interface with Banner.

Custom Questions, SGA Questions, Written Comments: Institution, college, department, or instructor can add up to 10 questions to the SIR II. SGA questions could be administered on the same form and at the same time as the primary SITE. Item level responses for all

classes are available on data diskette/CD for the SIR II, which would allow Institutional Research to prepare separate reports for SGA questions. The SIR II also has space for written comments, and ETS provides transcription and incorporation of the comments into the instructor's report.

Cost: With a few exceptions, all instructors are currently evaluated with the SITE in each class they teach in both Fall and Spring semesters. Institutional Research prepares and processes approximately 3,058 SITE course evaluation packets per semester (~85,000 paper and pencil forms) for a total cost of approximately \$14,546. If the same number of SIR II paper and pencil surveys were administered and processed, the total cost would be approximately \$38,760. The additional cost of this survey could be offset by developing an alternative administration procedure whereby a subset of an instructor's courses is selected for evaluation each semester and the courses of pre-tenure faculty are evaluated more often than those of post-tenure faculty. This would also ensure that students do not have to complete the same evaluation form multiple times during the SITE period, which would improve both completion rates and the reliability of the data.

Preparation, Delivery, and Administration: The preparation and delivery of course packets and instructor reports for the WKU SITE is coordinated through Institutional Research. There would be no change in this procedure with the SIR II system because ETS requires an on-campus coordinator for distribution of the survey and the instructor reports. Department heads could continue to edit the list of courses/sections that are scheduled to receive SITE materials. Likewise, administration procedures would change very little though, as noted above, the SIR II offers greater flexibility in the method of delivery. The SIR II, like the WKU SITE takes about 15 minutes to complete.

Confidentiality: With the present SITE, the task of ensuring confidentiality resides with Institutional Research. There would be little change in this task with adoption of the SIR II as Institutional Research would maintain control over the evaluation process as described above.

Scheduling: Scheduling outside the normal administration window is possible with the SIR II as the preparation and delivery of the evaluation packets would be determined jointly by Institutional Research and the various departments.

Coefficient Alpha: If necessary, coefficient alpha reliability estimates using matched pairs of instructor courses could be computed by Institutional Research from the data provided in the SIR II data diskette/CDs. Of course, these estimates would not be available until an instructor had been evaluated with the SIR II at least twice for the same course. However, given that the reliability of the SIR II has been established empirically, it is not critical that these estimates be calculated for the SIR II.

Sources:

Arreola, R. A. (2000). *Developing a comprehensive faculty evaluation system 2/e.* Bolton, MA: Anker Publishing Co. Inc. B. Cobb (personal communication, 2/26/08).

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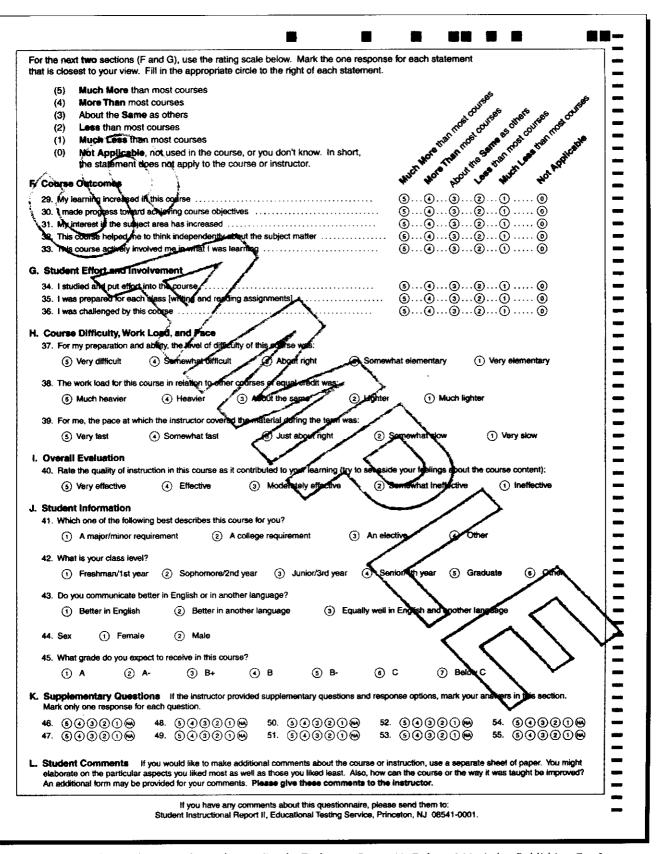
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Figure 15.5 Student Instructional Report II Form (front side)

sir	STUDENT INSTRUCTIONAL REPORT	II (SIR II)	SIR II Report
	naire gives you the chance to comment anonymously about this course and		
Delow, mark	the one response for each statement that is closest to your view. Fill in the	appropriate circle to the	Ingrit or trie states
(5)	Very Effective		/ \
(4)	Effective		
(3) (2)	Moderately Effective Somewhat Ineffective		A STATE OF THE STA
(1)	Ineffective		
(0)	Not applicable, not used in the course, or you don't know. In short,	11	
ν-/	the statement does not apply to the course or instructor.		THE SHE
	ond to each statement, think about each practice as it to your learning in this course.	New Place Checker	The state of the s
	Organization and Planning	ABLA EMBER MONEY	√√ <i>Y</i> [™] 39
	ructor's expianation of course requirements	\ 33	
	ructor's preparation for each class period	⑤⑥ ③	②\①/
	ructor's command of the subject matter	、 ③ (④⑤. /	QV 🍥
The inst	ructor's use of class time	(⑤.(⊙⊘	
5. The inst	ructor's way of summarizing or emphasizing important points in class	🐚 🗸	Ø ①
B. Commun			
5. The inst	uctor's ability to make clear and understandable presentations	. §.\ () / () () () ()	⊗⊎ ⊚ ⊕
	ructor's use of examples or illustrations to clarify course material		
	ructor's use of challenging questions or problems	~ ~ ~	
	tructor's enthusiasm for the course material	ŠČŠ	
C. Faculty/S	Student Interaction		
11. The inst	tructor's helpfulness and responsitioness to students	⑤④③	②① ①
	tructor's respect for students	③④③	②① ⑥
13. The Ins	tructor's concern for student pipgress &	⑤⊙③	②① <u>⑥</u>
	ilability of each help for this class (taking into account the size of the class)		
15. The ins	tructor's millingness to listen to student questions and opinions	5 3	2)(1)(9)
D. Assignm	ents, Example and Grading		
	rmation given to store at about how they would be graded		
17. The cla	rity of exam questions	⑤⑥③	⊚ ⊙
18. 77. exa	ms' coverage of important aspects of the course	§••	
19. The inst	nuctor's comments in assignments and exams fall quality of the textbooks	⑤⑥③ ⑤⑥③	
	pfulness of assignments in understanding course material		
	entary instructional Methods	.0.	CHROCITOR AND STORY
	writ teaching practices can be used during a course. In this section (E), rate only interesting the instructor included as part of this course.	CHARGINE THE ST	M. Market H. Titre
Rate the e	fectiveness of each practice used as it contributed to your learning.	Test Etherpine Wroming	A Libertie Respective And
22 Problet	is or quantions presented by the instructor for small group discussions		②① ⊚
***	per(properties)	⑤④③·	× × ×
	By exercises for understanding important course concepts	2 2 2	(2)(1)(0) (2)(1)(0)
•	d projects in which students worked together	2 2 2	②() () ②() ()
	journals or logs required of students	2 2 2	②① <i></i> .
	or's use of computers as aids in instruction	§••	× × ×

Figure 15.5 (continued) Student Instructional Report II Form (back side)



Arreola, R. A. (2000). Developing a Comprehensive Faculty Evaluation System 2/e. Bolton, MA: Anker Publishing Co., Inc.

STUDENT INSTRUCTIONAL REPORT II

i	Enrollment	Admin. Date	Report No.	Batch No.
Ì	33	89/90	****	****



CLASS REPORT SAMPLE

Assessing Courses and Instruction

PERCENTAGES reported below are based on the total number responding, which is: 33

A. Course Organization and Planning Think about each practice as it contributed to your learning in this course.	Omit	Not Applicable	5 Very Effective	Effective	Moderately Effective	2 Somewhat Ineffective	1 de la companya de l	THE STATE OF THE S
The instructor's explanation of course requirements .			39	42	18			4.21
2. The instructor's preparation for each class period			42	42	9	6		4.21
3. The instructor's command of the subject matter			39	42	12	6		4.15
4. The instructor's use of class time			42	30	18	6	3	4.03
5. The instructor's way of summarizing or emphasizing important points in class			27	45	6	18	3	3.76

B. Communication Think about each practice at it contributed to your learning in this course.	Omit	Not Applicable	5 Very Effective	4 Effective	Moderately Effective	2 Somewhat Ineffective	i Inelfective	Mein.
The instructor's ability to make clear and understandable presentations			30	36	27	٤		3.91
7. The instructor's command of spoken English (or the language used in the course)			61	36	3	 · . · - · · · · · · · · · · · ·		4.58
8. The instructor's use of examples or illustrations to clarify course material			33	33	30	3		3.97
The instructor's use of challenging questions or problems			30	39	27	3		3.97
10. The instructor's enthusiasm for the course material			21	45	30	3		3.85

C: Faculty/Student Interaction Think about sach practice as it contributed to your fearning in this course.	Ömli	Not Applicable	Very Effective	triocive	3 Moderately Effective	2 Somewhat Ineffective	InelTective	Meer
11. The instructor's helpfulness and responsiveness to students			39	33	15	12		4.00
12. The instructor's respect for students			45	24	18	,	3	3:33
12. The instructor's concern for student progress			36	33	15	15		3.91
14. The availability of extra help for this class (taking into account the size of the class)			36	33	21	•		3.97
15. The instructor's willingness to listen to student questions and opinions			39	36	12	6	6	\$.97

For explanation of flagging (*), see "Number of Students Respondi

Figure 15.6 (continued) SIR II Sample Class Report

D. Assignments, Exams, and Grading Think about each practice as a contributed to your learning in this course.	Omit	Not Applicable	S Very Effective	4 Effective	3 Moderately Effective	2 Somewhat Ineffective	Ineffective	Mean
6. The information given to students about how they would be graded			45	39	15			4.30
17. The clarity of exam questions			36	33	51	9		3.97
18 The exams' coverage of important aspects of the course			33	42	18	6		4.03
19. The instructor's comments on assignments and exams			27	39	21	12		3.82
20. The overail quality of the textbook(s)		6	12	45	15	15	6	3.45
21. The helpfulness of assignments in understanding course material			27	48	21	3		4.00
Overall mean for ASSIGNMENTS, EXAMS, AND GRAD	ING is:	5.93 Th	e comparativ	e mean for X	-year institu	tions is: K.XX	L	
E. Supplementary instructional Methods Riffe life effectiveness of each practice used as it booknibled to your learning.	Oinft	Not Used	Very Effective	Effective	Moderately Effective	2 Somewhal Inellective	ineffective	
22. Problems or questions presented by the instructor for small group discussions.	3	3	21	64	•			***
23. Term paper(s) or project(s) .			39	56	12			***
24. Laboratory exercises for understanding important course concepts	12	52	18	,	•			***
25. Assigned projects in which students worked together			33	48	12		6	## #
28. Case studies, simulations, or role playing			33	55	12			***
27. Course journals or logs required of students	,	64	•	,	6	3		992
28, Instructor's use of computers as aids in instruction	,	70	,	12				***
Means are not reported (***) for SUPPLEMENTARY I	NSTRUC	TIONAL MET	HODS.					
F. Course Outcomes Mark the majorise that is closest to your view	Omit	Hol Applicable	5 Much Morn Than Most Courses	4 More Than Most Courses	- 3 About the Same as Others	less Than Most Courses	f Much Less Than Most Courses	
29. My Tearning increased in this course	3		15	33	33	12	3	3.47
30. I made progress toward achieving course objectives	3		18	30	45	3		3.66
31. My interest in the subject area has increased .	3		15	24	33	15	,	3.22
32. This course helped me to think independently about the subject matter.	3		24	18	45	,		3.59
32. This course actively involved me in what I was learning	3		27	33	30	6		3.84
Overall mean for COURSE OUTCOMES ls: 3.56	The co	mparative me	an for X-yea	rinstitutions	is: x.xx			
G. Student Effort and Involvement Mark the response that is closest to your view.	Omit	Not Applicable	5 Much More Than Most Courses	More Than Most Courses	About life Same as Others	2 Less Than Most Courses	Much Less Than Most Courses	
34. I studied and put effort into this course	3		45	12	36	3	<u></u>	4.03
35. I was prepared for each class (writing and reading assignments).	3		33	27	30	3	3	3.88
36, t was challenged by this course	3		33	12	36	,	6	3.59
	EMT i	3.83 Th	e comparativ	e mean for X	(-year institu	ntions is: x_xx	L	
Overall mean for STUDENT EFFORT AND INVOLVEM	E#1 15.	#						

Arreola, R. A. (2000). Developing a Comprehensive Faculty Evaluation System 2/e. Bolton, MA: Anker Publishing Co., Inc.

Figure 15.6 (continued) SIR II Sample Class Report

H. Course Difficulty, Workload, and Pace Nark the response hast is closest to your view.	16 m 15 0		Difficult	Somew	hal 📑	About Right	Sor	PERSONAL PERSONAL PERSONAL PERSONAL	Ven
37. For my preparation and ability, the level of difficulty of this course was		mit 3	6	42	1872 x 8	42		3	Eldanes
		mit	Much Heavier	Hearl		bout the		oblec :	Med Ligh
38. The work load for this course in relation to other courses of equal credit was		3	55	24		25		3	
குக நடித்து நடிக்கு ந	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	mit a	Very .	Soper	4. *** ** * * * * *	ret About Aight		newhal Licer 3	Ver
39. For me, the pace at which the instructor covered the material during the term was	2 (= 4:	3	6	33		55	* Si I wojeko	. <u>∢≎.2531)</u> 3	
Means are not appropriate for COURSE DIFFICULTY,	WORKLO	AD, and	PACE. Revi-	ew the distribu	tion of stud	ents' res	ponses.	· · · · · · · · · · · · · · · · · · ·	<u> </u>
Overall Evaluation	* * * * * * *	A Marie Com	i s	Errocito	Modern Effect	bely \$	2 Orneschal	1 2 2	eve i
40. Rate the quality of instruction in this course as it contributed to your learning. (Try to set aside your feelings about the course content.)		5	18	52	2	1	6	* * * - <u>-</u>	3
OVERALL EVALUATION mean is: 5.84				·	<u> </u>			1	
J. Student Information		Omiil	* 44 1 5 2 5	sent in Major	College R	ednjsavi Poračina Barania	E MARTINE A	iedivā	Oth
43. Which one of the following best describes this course fo	or you?	3		76		18		3	
42. What is your class level?		Ömlt	Freshmi	n/ Sophomo	nüb Gr (Ert T	007	leniori : th Year	Gradua Gradua	May 0
43. Do you communicate better in English or in another language?		* Omit	3 7 公省市中	in English	Better	iguage :	7 3 4 0 0 3 3 4 0 0 4 6 3 4 0 4 6 2 4 0	qually we ad Anoth	er Lange
44, Sex		3		91 		3	A Report of	et jal et Bergli da	3
		Omit	7 - 1 - 2 - 1	<u> </u>	**************************************	# # # # # # # # # # # # # # # # # # #	* 17 1 1 1	Male 45	agree a qui
45. What grade do you expect to receive in this course?		3 * k - ^s		52	ST A	9 × 6 4 ×	2		E with me x
		Omit	ra len Evisio	**************************************	78+1	* * * * * * * * * * * * * * * * * * *		5	FRE BO
		100		<u> </u>	<u> </u>		<u></u>	<u>L_</u>	
K. Supplementary Questions	1 * 4 * 4 * 4 * 4 * 4 * 4 * 4 * 4 * 4 *	ilmo	NA.		In the supply of the second se		is no otherway	X 1-2	
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INTERPRETING SIR II

The SIR II is designed to:

- · Identify areas of strength and/or areas for Improvement.
- · Provide information on new teaching methods or techniques used in class.
- · Provide feedback from students about their courses.

NUMBER OF STUDENTS RESPONDING

The number of students responding can affect the results when the class is very small (fewer than 10 students are enrolled), or when fewer than two-thirds of the students enrolled in the class actually respond. For this reason, a Class Report will not be produced when fewer than five students responded, that is, fewer than five completed answer sheets were received for a class.

The degree of accuracy for each item mean increases as the number of students responding increases. For example, the estimated reliability for the Overall Evaluation Item is .76 if 10 students respond; .88 if 20 students respond; and .90 if 25 students respond. (A full discussion of the reliability of student evaluation items can be found in *SIR Report No.* 3.) To call attention to possible reliability concerns, a report will be flagged (*) for one or more of the following.

- The number responding will be flagged when: 10 or fewer students responded or less than 60 percent of the class responded (this calculation is based on information from the Instructor's Cover Sheet).
- An item mean will not be reported when: 50 percent or more of the students did not respond, or marked an item "Not Applicable," or fewer than five students responded to an item.
- * An overall mean is not reported when one or more item means are not reported.

COMPARATIVE DATA (NOT AVAILABLE FOR SIR II PILOT)

The comparative means used throughout this report are based on user data from a sample of two and four year colleges and universities. An institution is identified by type — two-year or four-year — on the Processing Request Form that is returned with the questionnaires for scoring. Either two-year or four-year comparative data are used, based on that identification.

These data are comparative rather than normative. That is, they are prepared by combining class reports from institutions at which the questionnaire was administered. The data are updated periodically and are developed and published separately for two-year and for four-year institutions in the Comparative Data Guides.

The Comparative Data Guides for both two- and four-year colleges contain data analyzed for: size of class, level of class (freshman/sophomore and junior/sentor), type of class (fecture, discussion, lab), and several different subject areas. A copy of the appropriate Guide is sent to Institutional Coordinators with the SIR II reports.

Local Comparative Data: Equally important and useful are an institution's own comparative data. Such local comparative data — e.g., an institutional Summary, departmental summaries, program summaries — are available to any user institution. Forms for ordering these reports are included in the *Institutional Coordinator's Manual*.

Understanding Mean Ratings

Ratings can vary by class size and discipline. The Comparative Data Guides provide data by various categories to assist users in Interpreting the SIR II reports. Please refer to the Guide and to the SIR II Guidelines for further information. Since student ratings typically tend to be favorable, it is important to have comparative data to interpret a report fully. For example, while a 3.6 is numerically above average on a 5-point scale, it may be average or even slightly below average in comparison to other means for items in SIR II.

What Makes a Score Difference Significant?

The mean scores on all of the items and scales in this report have been compared against the scores obtained by all of the classes in one of the appropriate comparative data groups (two-year of four-year institutions). Specifically, the scores have been compared against the score values corresponding to the 10th percentile and 90th percentile in the comparative group. If the results indicate a score is sufficiently reliable and is below the 10th percentile or above the 90th percentile, it will be flagged in the report as follows:

- + This class mean is reliably at or above the 90th percentile.
- This class mean is reliably at or below the 10th percentile.

Scores above the 90th percentile or below the 10th percentile are flagged when there is appropriate statistical confidence that the "true scores" (i.e., the scores that would be obtained if there were no measurement error) fall within these ranges. If a score is flagged with a \pm , there is less than one chance in 20 that the "true score" is below the 90th percentile; if a score is flagged with a \pm , there is less than one chance in 20 that the "true score" is above the 10th percentile. (One chance in 20 is the commonly accepted measurement standard for a 95% confidence level.)

Because measurement error varies from class to class, instructors with identical means on the SIR II items may not have the same items flagged. In particular, measurement error tends to be larger when the number of respondents is low and when disagreement among the respondents is high. For example, instructors in small classes are likely to have fewer items flagged than those in large classes because there is less confidence of the reliability of means in small classes.

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