

Title	<b>0027</b>	02/25/2025
	by <b>Raymond Poff</b> in <b>2025 COAPRT Annual Report</b>	id. 49767046
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Original Submission

03/25/2025

About the Annual Report	The purpose of the Annual Report is to follow a program's current progress towards learning outcome assessment. This is a requirement to maintain accreditation. Submitting an Annual Progress Report provides statistics for the previous academic year, specifying improvements made, reporting any significant changes and reporting on status of the 1.0 series standards and standards 2.05.05, 3.06, 3.07, and the 7.0 series. Institutions with multiple accredited programs will be required to report on the 7.0 series for each individually accredited program. Each accredited program requires its own separate annual report. For example if your institution has two accredited programs e.g. Therapeutic Recreation and Recreation Management you will complete two separate annual reports. The purpose of the Annual Report is to provide a snapshot of your student learning outcome data collection for the previous calendar year. (January - December) Posting requirements for the program's website include student learning outcome aggregate data from the most recent spring and fall academic year.
Section 1: Contact Information	
Name of institution	Western Kentucky University
Name of Accredited Program	B.S. Recreation, Park and Nonprofit Administration
Total number of students enrolled in this program.	36
Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.	Raymond Poff

Position Title	Program Coordinator/Professor
Address	WKU Recreation, Park, and Nonprofit Administration 1906 College Heights Blvd., #11089 Bowling Green KY 42101-1089 US 36.9885309 -86.4408225
Email	raymond.poff@wku.edu
Phone	+12707452498
Department Name	School of Kinesiology, Recreation & Sport
Website	<a href="http://www.wku.edu/recreation">http://www.wku.edu/recreation</a>
Formal Name of your Institution's President	Dr. Timothy Caboni

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#### Section 2: Intent to Pursue Accreditation

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Does the academic unit intend to pursue continued accreditation as originally scheduled?	Yes
Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?	Yes

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#### Section 3: Statistics Summary Report - Faculty

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Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

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Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)

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Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)

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Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, 7.03, and 7.04 (for a total of four measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program

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Section 4: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.

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PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.

The WKU Recreation, Park, and Nonprofit Administration program began in 1967. The program resides within the School of Kinesiology, Recreation & Sport and is one of seven departments in the College of Health and Human Services. The Recreation, Park, and Nonprofit Administration program is designed to provide students a well-rounded recreation education by creating a challenging, student-focused learning environment, which includes opportunities to apply skills and theories taught in the classroom through service to the campus, community, and recreation profession. The program includes a Bachelor of Science (B.S.) degree in Recreation, Park, and Nonprofit Administration, a minor in Outdoor Experience Leadership, a minor in Facility and Event Management, and two interdisciplinary minors: Tourism & Events and Nonprofit Administration. The school also offers a Master of Science degree in Recreation and Sport Administration with on-campus and online options. Only the undergraduate Recreation, Park, and Nonprofit Administration degree program is accredited by COAPRT.

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Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.	REC students shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.
Describe the method by which the learning outcome for Standard 7.01 was assessed:	Community Leadership Project from REC 302 Recreation Leadership. This multiple component project requires student application of content throughout the semester.
Indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.	70% of students completing assignment will earn 70% or above on their community leadership project.
Result of the assessment of the learning outcome for Standard 7.01:	100% (11/11) scored a 70% or higher [Fall 2024]

<p>Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.</p>	<p>REC students shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.</p>
<p>Describe the method by which the learning outcome for Standard 7.02 was assessed:</p>	<p>Program Plan Project from REC 306 Experience Planning and Evaluation. This multiple component project requires student application of content throughout the semester.</p>
<p>Please indicate whether this outcome measure is Direct or Indirect.</p>	<p>Direct</p>
<p>State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.</p>	<p>70% of students completing assignment will score 70% or higher on the assignment.</p>
<p>Result of the assessment of the learning outcome for Standard 7.02:</p>	<p>100% (34/34) overall scored 70% or higher. [Spring 2024]</p>

<p>Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.</p>	<p>Students shall be able to demonstrate entry-level knowledge about operations and strategic management / administration in parks, recreation, tourism and/or related professions.</p>
<p>Describe the method by which the learning outcome for Standard 7.03 was assessed:</p>	<p>Agency Project from REC 406 Recreation Administration. This multiple component project requires student application of content throughout the semester.</p>
<p>Please indicate whether this outcome measure is Direct or Indirect.</p>	<p>Direct</p>
<p>State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.</p>	<p>70% of students completing assignment will score 70% or higher on the assignment.</p>
<p>Result of the assessment of the learning outcome for Standard 7.03:</p>	<p>91.6% scored 70% or better on two of the project components. 100% (10/10) scored 70% or better on the third project component. [Fall 2024]</p>

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.04. Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.	REC students shall demonstrate the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.
Describe the method by which the learning outcome for Standard 7.04 was assessed:	A final performance appraisal conducted by the internship supervisor near the conclusion of a student internship. The appraisal assesses: personal characteristics, professional relations, and professional proficiency.
Please indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.04 was successfully achieved.	80% of students completing internship course will earn a rating of Excellent or Above Average (top two of five performance ratings on the evaluation)
Result of the assessment of the learning outcome for Standard 7.04:	100% (10/10) earned a rating of Excellent or Above Average. [Spring 2024]

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## Section 5: Narrative Report - Accountability and Informing the Public

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An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

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Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05. <https://www.wku.edu/recreation/accreditation.php>

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It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

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Please provide a link to the program's website demonstrating compliance with Standard 3.06. <https://www.wku.edu/recreation/accreditation.php>

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It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

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Please provide a link to the program's website demonstrating compliance with Standard 3.07. <https://www.wku.edu/recreation/accreditation.php>

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### Section 6: Program Changes

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Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".

Note: Dr. Allie McCreary, an Assistant Professor, left WKU in the summer of 2023. The School of KRS hired an instructor, with an appropriate degree, to help teach courses in our program. We remain compliant with the standards.

Note: This report contains data from the 2023-2024 academic year. To match our data with current university reporting cycles, the report includes data from Summer 2023, Fall 2023, and Spring 2024. The 2026 report will include Summer 2024, Fall 2024, and Spring 2025.

The responses are self reported and the responsibility for the accuracy of the content is on behalf of the program.

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