



Major in Journalism
 School of Journalism & Broadcasting
 Potter College of Arts & Letters
 Western Kentucky University

Four-Year Academic Degree Path
Catalog year 2014

The following four-year plan is an example of how to map your program in consultation with your journalism faculty advisor. Every student will finish with a unique plan of his/her own depending on the minor area of study and electives selected.

Admission: Students wishing to enter the major in journalism initially are admitted as majors seeking admission (reference 736P). Prospective majors may take no more than 15 hours in the major before admission. Students must meet the following requirements before they can be admitted:

1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree;
2. A minimum overall grade point average of 2.5;
3. Completion of ENG 100 with a grade of 'C' or better and nine additional hours in the General Education Program;
4. Completion of the following courses with a grade of 'C' or better: SJB 101, 102, 103 and JOUR 202.

Students not meeting the above admission requirements will not be admitted to the journalism major and cannot register for any additional courses in the major.

CURRICULUM: The major in journalism (reference number 736) requires 45 to 46 semester hours and leads to the Bachelor of Arts degree. No course with a grade of "D" or below may be counted toward the major or fulfill prerequisite requirements. One-half of the hours in the major must be at the 300- or 400-level. Students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting unit including the University's general education requirements. In addition to meeting institutional requirements for graduation, the journalism major must have a minor or second major outside of the School of Journalism & Broadcasting and Film Studies that is approved by the major faculty advisor. Students may not select a minor in film studies, or those offered within the School, unless taken as a second minor. Refer to the University catalog for additional information.

Success Markers

{prerequisite courses in brackets}

FIRST YEAR	FALL SEMESTER		SPRING SEMESTER	
<i>Join the student chapter of the Society of Professional Journalists - SPJ</i>	SJB 101 <i>Understanding Media Content, Ethics and Tech.</i>	3	JOUR 202 <i>Introduction to Media Writing</i>	3
	SJB 102 <i>Media Content, Collaboration, Community</i>	3	SJB 103 <i>Digital Storytelling in the 21st Century</i>	3
	ENG 100 (Colonnade I, WC) <i>Intro. to College Writing</i>	3	PS 110+ (Colonnade II, SB) <i>American Government</i> +pre-req. for JOUR 301	3
<i>Visit the Math Lab for free tutoring.</i>	<i>Quantitative Reasoning</i> (Colonnade I, QR)	3	<i>Arts & Humanities</i> (Colonnade II, AH)	3
	COMM 145 (Colonnade I, OC) <i>Fundamentals of Speaking</i>	3	<i>Natural Science w/lab</i> (Colonnade II, NS)	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

SECOND YEAR <i>Join College Heights Herald staff or Talisman Yearbook staff</i> <i>***Students need to show proficiency for a foreign language at the novice high level by the time they have earned 60 hours.</i> http://www.wku.edu/modernlanguages/placement/colonnade.pdf	FALL SEMESTER		SPRING SEMESTER	
	BCOM 264 <i>Digital Video Production</i>	3	JOUR 323 <i>Multiplatform News Presentation {JOUR202}</i>	3
	Sophomore Restricted Elective. Select from AD, BCOM, FILM, PJ, PR or SJB	3	PJ 131 <i>Digital Photography</i>	3
	HIST 101 or 102 (Colonnade I, SB) <i>World History</i>	3	ENG 200 {ENG 100} (Colonnade I, AH) <i>Intro. to Literature</i>	3
	Course in Minor	3	<i>Natural Science</i> (Colonnade II, NS)	3
	General Elective or Foreign Language***	3	Course in Minor	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15
SUMMER TERM <i>Consider a study abroad experience this summer.</i>				
		TOTAL CREDIT HOURS		

THIRD YEAR <i>File application for graduation at 90 hours. (on-line form in Topnet)</i>	FALL SEMESTER		SPRING SEMESTER	
	JOUR 301 <i>Press Law and Ethics</i> {PS 110, SJB 101, JOUR 202 and junior standing}	3	JOUR 302 <i>Intermediate Reporting</i> { JOUR 202}	3
	PJ 261 <i>Introduction to Multimedia</i> {PJ 131 or 231}	3	<i>Social & Cultural</i> (Colonnade III)	3
	<i>Systems</i> (Colonnade III)	3	Course in Minor	3
	<i>Writing in the Disciplines</i> (Colonnade I, WC)	3	Course in Minor	3
	Course in Minor	3	General Elective	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15
SUMMER TERM <i>Consider an internship for credit this summer. JOUR 491 will count as an elective in the major.</i>				
		TOTAL CREDIT HOURS		

FOURTH YEAR	FALL SEMESTER		SPRING SEMESTER	
<p><i>Visit Center for Career and Professional Development for resume consultation, practice interviews. (DSU - Rm 2001)</i></p> <p><i>Begin job search!</i></p> <p>* 50% of credit hours in the major must be at the 300/400 level.</p>	JOUR 325 <i>Feature Writing</i> {JOUR 302, 323, or permission}	3	JOUR 426 <i>Advanced Reporting</i> (spring only){JOUR 325} <i>or</i> by application either SJB 495 <i>Collaborative Journalism</i> <i>or</i> SJB 402 <i>Team Investigative Reporting II</i> (spring only) {SJB401}++ ++SJB 401 (1hr) pre-req offered in fall	3
	<i>Restricted Elective in Major</i>	3	AD 348 <i>Intro. to Interactive Media</i>	3
	<i>Local to Global</i> (Colonnade III)	3	Course in Minor	3
	Course in Minor	3	Course in Minor	3
	Course in Minor	3	General Elective	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15
Total Credit Hours: 120				

PLEASE NOTE: Prerequisites, Course Numbers, and Course Titles are subject to change.

Consult your advisor each semester.

Course Descriptions may be viewed at <http://www.wku.edu/undergraduatecatalog>

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

Department:	School of Journalism & Broadcasting
Phone:	270 745-4144
Website:	www.wku.edu/journalism