

Career Insider

25 AUGUST 2025 | 270-745-3095 | CAREERHELP@WKU.EDU

We hope this monthly newsletter finds you well and thriving in your career endeavors. We're excited to share some highlights and insights below.

What We Do:

The WKU Advising and Career Development Center (ACDC), located in DSU 2001 and open Monday through Friday from 8:00 a.m. to 4:30 p.m., provides comprehensive career support for students, alumni, and staff.

Our services include career coaching appointments, walk-ins, resume and cover letter reviews (which can also be submitted via email), mock interviews, and job search guidance. We host a variety of employer engagement opportunities such as career fairs, employer spotlights, and recruiting events.

In addition, we offer workshops and presentations for classrooms, organizations, and campus groups. Career development is available even after graduation, so alumni are always welcome to utilize our resources.

Be sure to check out the WKU [Career Guide](#), explore [Career Pathways](#), download our [Informational Handouts](#), and get inspired by **Wayne's Wisdom**, **Jolee's Journal**, and **Brian's Bulletin**. For quick access to all these tools and more, visit our website at www.wku.edu/career or head to our Linktree: <https://linktr.ee/wkuacdc>.

Upcoming Events:

JCPenney Suit-Up Event

- Date: Tuesday, September 16th, 2025, from 5:00 p.m. – 7:00 p.m. CST
- JCPenney at Greenwood Mall

Disney College Program Event

- Date: Tuesday, September 30th, 2025. Session times: 1:00 p.m., 2:30 p.m., & 4:00 p.m. CST
- DSU Suite 2001

Who We Are:



Mr. Brian Ahern

B.S. in Special Education, Oklahoma State University
M.S. in Clinical Psychology, West Virginia University



Ms. Jolee Campbell

B.S. in Strategic Marketing, Western Kentucky University



Mr. Wayne E. Simpson

B.S. in Social Work, Murray State University
M.S. in Human Development and Leadership, Murray State University

Words from the Career Team:

Mr. Wayne E. Simpson: *"Your time in college is more than preparation, it's the launchpad for your purpose. Every class, connection, and challenge shapes the career you're meant to build."*

Mr. Brian Ahern: *"You don't have to have it all figured out - you just have to get started."*

Ms. Jolee Campbell: *"Confidence starts with showing up, even when it's just for yourself."*