**Danielle Dual Degree**

Bowling Green, KY 42101 ● danielledd@wku.edu ● (222) 544-5987

# EDUCATION

**Western Kentucky University**, Kentucky College of Arts & Sciences Bowling Green, KY

*Master of Arts, English* May 2024

*Bachelor of Arts, English*May 2023

**RELEVANT COURSEWORK**

Technical and Professional Communication, Writing about Health and Medicine, Writing and Community, Science Writing for General Audiences, Composition Theory and Pedagogy, Digital Storytelling

# INTERNSHIP EXPERIENCE

**KentuckyNOW** Bowling Green, KY

*Reader/Associate Editor* January 2020 - Present

* Review poetry submissions with a team of 7 readers and recommend quality creative works for publishing
* Foster collaboration with other managing editors on magazine's theme, mission, and design using Adobe InDesign and Microsoft Publisher to review monthly
* Create marketing for issues on Instagram, increasing online readership by over 15% in one year

**Carter Entertainment** Bowling Green, KY

*Event Planner* May 2021 - December 2021

* Established 25 online marketing promotions, advertising, and sponsorships
* Interviewed 15 staff and evaluated operating systems, sales plans, and schedules
* Coordinated services for events, including facilities, catering, displays, and printing

**City of Bowling Green Parks and Recreation** Bowling Green, KY

*Virtual Design Intern* June 2020 - August 2020

* Redesigned and updated brochure and pamphlet information for 6 parks
* Organized, edited, and designed layout and content for print and website
* Structured and supervised the design and editing team for publication’s activity guide
* Communicated with team members via MS Teams to ensure branding was consistent

# LEADERSHIP EXPERIENCE

**Brown Road Day Camp** Bowling Green, KY

*Head Counselor and Supervisor* May - August, 2022 - 2023

* Evaluated schedules, programs, and job positions for over 150 campers and 15 counselors
* Planned lessons for 30 teenagers that enforced responsibility and dependability
* Coordinated end-of-summer awards ceremony for over 100 teenagers and parents

**WKU Rowing Team** Bowling Green, KY

*Coxswain and Coach* August 2020 - May 2021

* Commanded, coached, and oversaw 2 boats of 8 rowers
* Provided motivation, support, and tactical assistance during practice and regatta races
* Dedicated 25+ hours each week to conducting practice, planning, and team building

# PRESENTATION EXPERIENCE

**Southern Region Literary Conference** Bowling Green, KY

*Presenter* June 2022

* Presented to 100+ participants about research findings on Southeast folklore trends
* Conducted 3 breakout sessions to discuss questions and feedback about the study

# HONORS & AWARDS

**Creative Writing English Award** April 2021

* Earned first place in an Advanced Poetry class of 35 for a poetry chapbook

**Outstanding Student Award** December 2020

* Awarded for exceptional effort by English Literature professor in a class of 105