

Danielle Dual Degree

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EDUCATION

Western Kentucky University, Kentucky College of Arts & Sciences

Bowling Green, KY

Master of Arts, English

May 2024

Bachelor of Arts, English

May 2023

RELEVANT COURSEWORK

Technical and Professional Communication, Writing about Health and Medicine, Writing and Community, Science Writing for General Audiences, Composition Theory and Pedagogy, Digital Storytelling

INTERNSHIP EXPERIENCE

KentuckyNOW

Bowling Green, KY

Reader/Associate Editor

January 2020 - Present

- Review poetry submissions with a team of 7 readers and recommend quality creative works for publishing
- Foster collaboration with other managing editors on magazine's theme, mission, and design using Adobe InDesign and Microsoft Publisher to review monthly
- Create marketing for issues on Instagram, increasing online readership by over 15% in one year

Carter Entertainment

Bowling Green, KY

Event Planner

May 2021 - December 2021

- Established 25 online marketing promotions, advertising, and sponsorships
- Interviewed 15 staff and evaluated operating systems, sales plans, and schedules
- Coordinated services for events, including facilities, catering, displays, and printing

City of Bowling Green Parks and Recreation

Bowling Green, KY

Virtual Design Intern

June 2020 - August 2020

- Redesigned and updated brochure and pamphlet information for 6 parks
- Organized, edited, and designed layout and content for print and website
- Structured and supervised the design and editing team for publication's activity guide
- Communicated with team members via MS Teams to ensure branding was consistent

LEADERSHIP EXPERIENCE

Brown Road Day Camp

Bowling Green, KY

Head Counselor and Supervisor

May - August, 2022 - 2023

- Evaluated schedules, programs, and job positions for over 150 campers and 15 counselors
- Planned lessons for 30 teenagers that enforced responsibility and dependability
- Coordinated end-of-summer awards ceremony for over 100 teenagers and parents

WKU Rowing Team

Bowling Green, KY

Coxswain and Coach

August 2020 - May 2021

- Commanded, coached, and oversaw 2 boats of 8 rowers
- Provided motivation, support, and tactical assistance during practice and regatta races
- Dedicated 25+ hours each week to conducting practice, planning, and team building

PRESENTATION EXPERIENCE

Southern Region Literary Conference

Bowling Green, KY

Presenter

June 2022

- Presented to 100+ participants about research findings on Southeast folklore trends
- Conducted 3 breakout sessions to discuss questions and feedback about the study

HONORS & AWARDS

Creative Writing English Award

April 2021

- Earned first place in an Advanced Poetry class of 35 for a poetry chapbook

Outstanding Student Award

December 2020

- Awarded for exceptional effort by English Literature professor in a class of 105