

## **Sociology Major Overview:**

The Sociology major focuses on the study of human society, social behavior, and the structures that shape individual and collective experiences. Students explore topics like social inequality, deviance, race, gender, family dynamics, and globalization. The program emphasizes research methods, data analysis, and critical thinking, preparing students to analyze social problems and trends. Graduates are equipped for careers in social services, public policy, research, or any field requiring an understanding of social systems and human behavior.

## **Typical Industry Sectors:**

1. Social Services and Counseling
2. Government and Public Administration
3. Nonprofit and Community Organizations
4. Market Research and Social Research
5. Criminal Justice and Law Enforcement

## **10 Sample Entry-Level Job Titles:**

1. Social Services Assistant
2. Research Assistant (Sociology or Social Research)
3. Case Manager
4. Policy Analyst Assistant
5. Program Coordinator (Nonprofit or Community Services)
6. Public Relations Specialist
7. Human Resources Assistant
8. Crime Analyst
9. Health Educator
10. Community Outreach Coordinator

## **5 Hard Skills:**

1. Research Methods and Data Analysis
2. Statistical Analysis (e.g., SPSS, Excel)
3. Survey Design and Conduct
4. Report Writing and Presentation
5. Knowledge of Social Theories and Concepts

## **5 Soft Skills:**

1. Critical Thinking
2. Communication (Written and Oral)
3. Empathy and Active Listening

4. Problem-Solving
5. Collaboration and Teamwork

**Additional Training or Certifications:**

A Sociology degree provides a strong foundation in understanding social structures, but graduates may pursue certifications in areas like social work, human resources, or market research to enhance their career prospects. Many sociology graduates continue their education with graduate programs in social work, public policy, or criminology for advanced roles. Internships with government agencies, research organizations, or social services provide valuable hands-on experience.

**Student and National Organizations:**

1. [American Sociological Association \(ASA\)](#)
2. [Alpha Kappa Delta \(International Sociology Honor Society\)](#)
3. [National Association of Social Workers \(NASW\)](#)
4. [Society for the Study of Social Problems \(SSSP\)](#)