

Journalism Major Overview:

The Journalism major prepares students for careers in the rapidly evolving world of news media. Students learn how to research, write, and report news stories across multiple platforms, including print, digital, and broadcast. The program covers key areas such as investigative reporting, media ethics, digital journalism, and multimedia production. Graduates are equipped with the skills needed to work in newsrooms, media companies, or as freelance journalists, with a focus on storytelling, accuracy, and engaging diverse audiences.

Typical Industry Sectors:

1. News Media and Broadcasting
2. Digital Media and Online Journalism
3. Public Relations and Corporate Communications
4. Publishing and Magazine Production
5. Nonprofit and Advocacy Communications

10 Sample Entry-Level Job Titles:

1. News Reporter
2. Digital Content Writer
3. Broadcast Assistant
4. Social Media Manager (for News Outlets)
5. Editorial Assistant
6. Copyeditor
7. News Anchor (Entry-level)
8. Research Assistant (Journalism)
9. Media Relations Assistant
10. Multimedia Producer

5 Hard Skills:

1. Writing and Reporting
2. Knowledge of Journalism Ethics and Law
3. Social Media and Digital Journalism
4. Video Production and Editing
5. Research and Investigative Skills

5 Soft Skills:

1. Communication
2. Critical Thinking
3. Time Management
4. Adaptability

5. Curiosity

Additional Training or Certifications:

While a Journalism degree offers a strong foundation, additional training in multimedia production, data journalism, or digital storytelling can be beneficial. Certifications in areas such as social media marketing or content management systems (e.g., WordPress) are helpful in today's digital media landscape. Internships in newsrooms or media outlets are essential to gaining practical experience, and some roles may require familiarity with specific software tools (e.g., Adobe Creative Suite, Final Cut Pro). Freelance journalism or portfolio development can also play a key role in advancing a career.

Student and National Organizations:

1. [Society of Professional Journalists \(SPJ\)](#)
2. [National Press Club \(NPC\)](#)
3. [Journalism Education Association \(JEA\)](#)
4. [Associated Press Media Editors \(APME\)](#)
5. [Online News Association \(ONA\)](#)