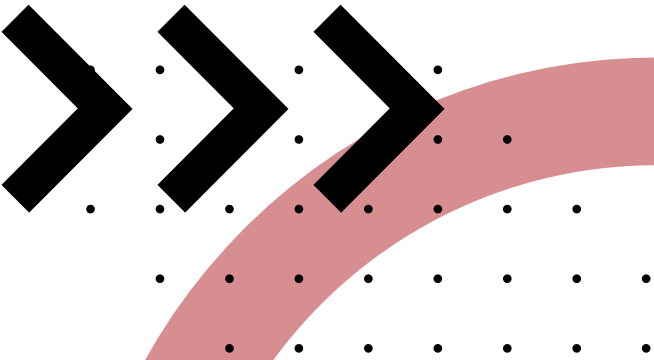
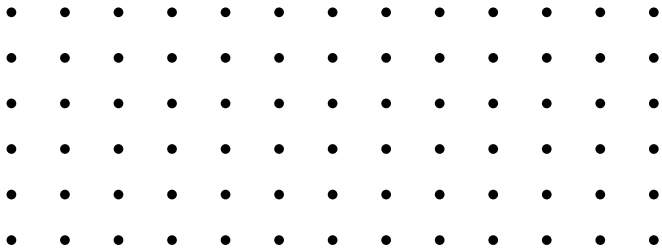


Choosing a Major at WKU



 **WKU**® ADVISING & CAREER
DEVELOPMENT CENTER



Guidelines for Exploring Majors

Review the [Career Pathways](#) to see the variety of undergraduate majors offered at Western Kentucky University

Talk to a [Career Coach](#) to explore potential entry-level jobs or common career paths related to different majors. Your [Academic Advisor](#) can help you plan your coursework and stay on track for graduation. Both work together to support your success.

Choose up to 7 majors that interest you and write them below. When exploring majors, consider the following:

- Are you genuinely interested in the subject? Could you see yourself enjoying the classes, even the challenging ones?
- Do you have the academic strengths needed to succeed in that program? What subjects have you done well in so far in college?

Tip: Check the program requirements and sample 4-year plans for any major you're considering. For example, if math isn't your strong suit, avoid majors that are math heavy. Be honest with yourself - choosing a major that fits your interests and your abilities can save time, money, and stress in the long run.

Guidelines for Exploring Majors

Majors that I am interested in and/or want to learn more about:

1.

2.

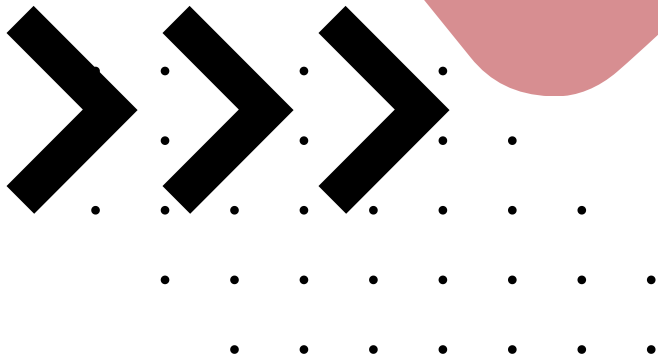
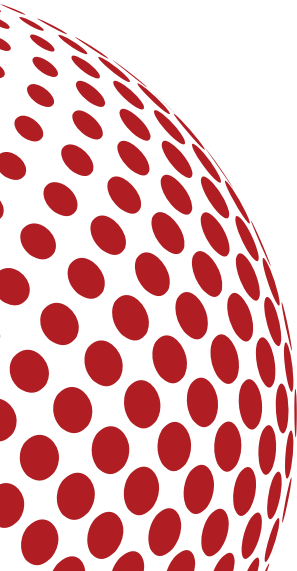
3.

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5.

6.

7.



Business, Finance, & Leadership

Do you enjoy planning, leading, problem-solving, or thinking about how businesses grow and succeed? This pathway includes majors that prepare you for careers in management, entrepreneurship, financial services, human resources, marketing, and more. You'll learn how organizations function and how to lead people, manage resources, and make data-driven decisions. Whether you're interested in running your own business, analyzing markets, or helping teams work more effectively, this path offers flexible, high-demand career options in almost every industry.

Majors:

Accounting
Business Data Analytics
Business Economics
Economics
Finance
Management

Marketing
Mathematical Economics
Military Leadership
Organizational Leadership
Workforce Administration



Science, Technology, Engineering, & Math (STEM)

If you're naturally curious, enjoy working with numbers, solving complex problems, or building things, this pathway offers exciting options in technology, research, and innovation. STEM majors provide a strong foundation in analytical thinking and technical skills, preparing you for careers in engineering, data science, scientific research, computer programming, environmental work, and more. These fields are constantly evolving, offering strong job prospects, high earning potential, and opportunities to make a real-world impact through discovery, design, and development.

Majors:

Agriculture
Biochemistry
Biology
Chemistry
Civil Engineering
Computer Information Technology
Computer Science
Data Science
Electrical Engineering
Engineering Technology Management

Geological Sciences
Mathematics
Mechanical Engineering
Mechatronics Engineering Technology
Medical Laboratory Science
Meteorology
Molecular Biotechnology
Neuroscience
Physics
Psychological Science

Health & Human Services

Are you drawn to helping others, promoting wellness, or making a difference in people's lives? This pathway includes majors that lead to careers in healthcare, counseling, public health, and social services. You'll learn how to support individuals, families, and communities through direct care, program development, and health education. Whether you want to become a nurse, therapist, public health advocate, or healthcare administrator, these majors blend science, empathy, and service for rewarding and meaningful work.

Majors:

Child & Family Services
Communication Disorders
Dental Hygiene
Environ. & Occupational Health Science
Exercise Science
Health Care Administration
Health Information Management
Health Sciences

Nursing
Physical Education
Psychology
Public Health
Park & Non-Profit Admin.
Social Work
Sport Management



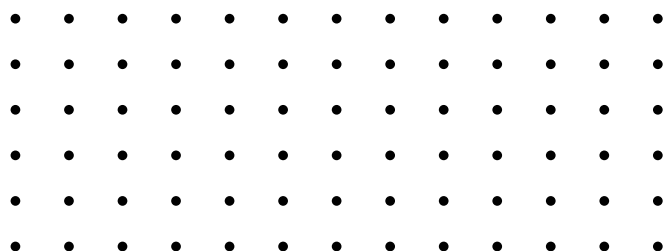
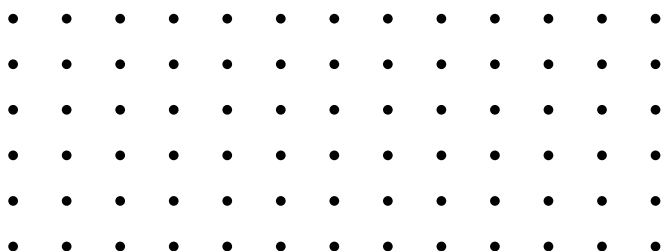
Arts, Humanities, & Communication

This pathway is for students who thrive on creativity, curiosity, and communication. Whether you express yourself through writing, performing, visual arts, or digital media, you'll gain the tools to share stories, shape ideas, and influence culture. These majors lead to exciting and flexible careers in the arts, entertainment, communications, publishing, education, and cultural institutions.

Majors:

Advertising
Art History
Broadcasting
Communication
Dance
English
Film
Film Production
Graphic Design
Journalism
Music (Education & Performance)

Music (Liberal Arts)
Performing Arts
Philosophy
Public Relations
Religious Studies
Spanish
Theatre
Visual Arts
Visual Journalism and Photography
Visual Studies



Society, Justice, & the World

If you're interested in how societies function, how people behave, or how to impact your community or the world, this pathway explores human behavior, social structures, history, justice, and global systems. These majors prepare you for careers in public policy, law, research, advocacy, criminal justice, and international affairs. You'll develop strong research, communication, and analytical skills while gaining a deeper understanding of the forces that shape individuals, communities, and nations.

Majors:

Anthropology
Asian Studies
Criminology
History
Interdisciplinary Studies
International Affairs

Legal Studies
Political Science
Professional Legal Studies
Social Studies
Sociology



Education & Teaching

Are you passionate about working with children, teens, or adult learners?

Do you want to help others grow, learn, and succeed? This pathway prepares you for teaching in elementary, middle, or high school settings, as well as in special education or early childhood education. WKU offers majors with hands-on classroom experience and subject-specific preparation. Teaching is more than a job. It's a calling that shapes future generations. These majors also provide a strong foundation for careers in educational leadership, curriculum design, and training.

Majors:

Elementary Education
English for Secondary Teachers
Interdisciplinary Early Childhood Educ.
Mathematics (Teacher Education)
Middle Grade Mathematics
Middle Level Educ. (Lang. Arts & Social Studies)
Middle School Science
Science & Mathematics Education
Special Education & Elementary Education



Design, Sustainability, & Service

This pathway brings together majors that focus on improving the spaces, systems, and services we use every day. Whether you're drawn to sustainable solutions, creative design, or guest experiences, these majors give you the tools to lead and innovate in industries that shape how people live, work, and travel. You'll learn practical and creative skills to serve others while designing a better future.

Majors:

Architectural Science
Construction Management
Environ., Sustainability & Geo. Studies
Hospitality Management & Dietetics
Interior Design & Fashion Merchandising





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careerhelp@wku.edu