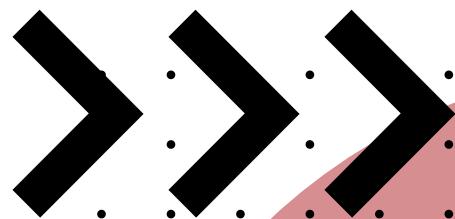
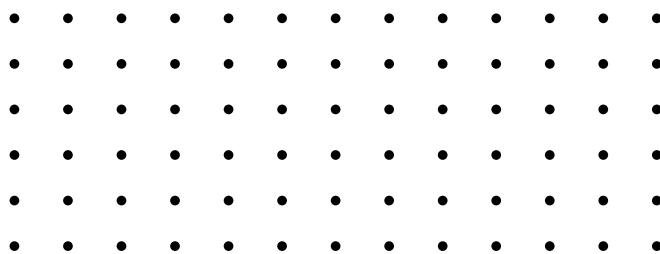


Choosing a Major at WKU



ADVISING & CAREER
DEVELOPMENT CENTER



Guidelines for Exploring Majors

Review the [Career Pathways](#) to see the variety of undergraduate majors offered at Western Kentucky University

Talk to a [Career Coach](#) to explore potential entry-level jobs or common career paths related to different majors. Your [Academic Advisor](#) can help you plan your coursework and stay on track for graduation. Both work together to support your success.

Choose up to 7 majors that interest you and write them below. When exploring majors, consider the following:

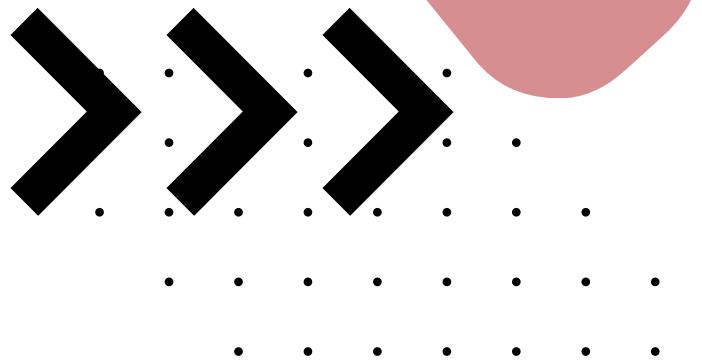
- Are you genuinely interested in the subject? Could you see yourself enjoying the classes, even the challenging ones?
- Do you have the academic strengths needed to succeed in that program? What subjects have you done well in so far in college?

Tip: Check the program requirements and sample 4-year plans for any major you're considering. For example, if math isn't your strong suit, avoid majors that are math heavy. Be honest with yourself - choosing a major that fits your interests and your abilities can save time, money, and stress in the long run.

Guidelines for Exploring Majors

Majors that I am interested in and/or want to learn more about:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____



Business, Finance, & Leadership

Do you enjoy planning, leading, problem-solving, or thinking about how businesses grow and succeed? This pathway includes majors that prepare you for careers in management, entrepreneurship, financial services, human resources, marketing, and more. You'll learn how organizations function and how to lead people, manage resources, and make data-driven decisions. Whether you're interested in running your own business, analyzing markets, or helping teams work more effectively, this path offers flexible, high-demand career options in almost every industry.

Majors:

- Accounting
- Business Data Analytics
- Business Economics
- Economics
- Finance
- Management

- Marketing
- Mathematical Economics
- Military Leadership
- Organizational Leadership
- Workforce Administration



Science, Technology, Engineering, & Math (STEM)

If you're naturally curious, enjoy working with numbers, solving complex problems, or building things, this pathway offers exciting options in technology, research, and innovation. STEM majors provide a strong foundation in analytical thinking and technical skills, preparing you for careers in engineering, data science, scientific research, computer programming, environmental work, and more. These fields are constantly evolving, offering strong job prospects, high earning potential, and opportunities to make a real-world impact through discovery, design, and development.

Majors:

- Agriculture
- Biochemistry
- Biology
- Chemistry
- Civil Engineering
- Computer Information Technology
- Computer Science
- Data Science
- Electrical Engineering
- Engineering Technology Management

- Geological Sciences
- Mathematics
- Mechanical Engineering
- Mechatronics Engineering Technology
- Medical Laboratory Science
- Meteorology
- Molecular Biotechnology
- Neuroscience
- Physics
- Psychological Science

Health & Human Services

Are you drawn to helping others, promoting wellness, or making a difference in people's lives? This pathway includes majors that lead to careers in healthcare, counseling, public health, and social services. You'll learn how to support individuals, families, and communities through direct care, program development, and health education. Whether you want to become a nurse, therapist, public health advocate, or healthcare administrator, these majors blend science, empathy, and service for rewarding and meaningful work.

Majors:

- Child & Family Services
- Communication Disorders
- Dental Hygiene
- Environ. & Occupational Health Science
- Exercise Science
- Health Care Administration
- Health Information Management
- Health Sciences

- Nursing
- Physical Education
- Psychology
- Public Health
- Park & Non-Profit Admin.
- Social Work
- Sport Management



Arts, Humanities, & Communication

This pathway is for students who thrive on creativity, curiosity, and communication. Whether you express yourself through writing, performing, visual arts, or digital media, you'll gain the tools to share stories, shape ideas, and influence culture. These majors lead to exciting and flexible careers in the arts, entertainment, communications, publishing, education, and cultural institutions.

Majors:

Advertising
Art History
Broadcasting
Communication
Dance
English
Film
Film Production
Graphic Design
Journalism
Music (Education & Performance)

Music (Liberal Arts)
Performing Arts
Philosophy
Public Relations
Religious Studies
Spanish
Theatre
Visual Arts
Visual Journalism and Photography
Visual Studies

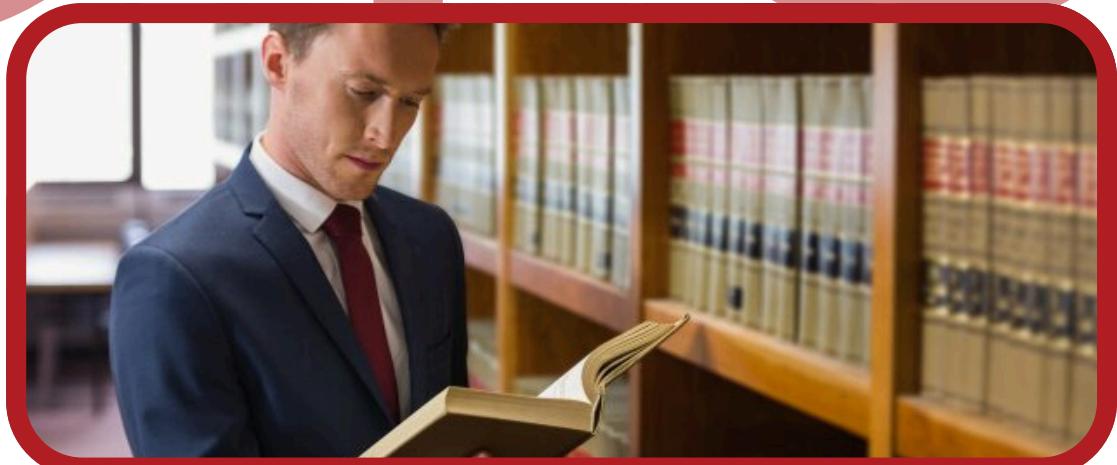
Society, Justice, & the World

If you're interested in how societies function, how people behave, or how to impact your community or the world, this pathway explores human behavior, social structures, history, justice, and global systems. These majors prepare you for careers in public policy, law, research, advocacy, criminal justice, and international affairs. You'll develop strong research, communication, and analytical skills while gaining a deeper understanding of the forces that shape individuals, communities, and nations.

Majors:

- Anthropology
- Asian Studies
- Criminology
- History
- Interdisciplinary Studies
- International Affairs

- Legal Studies
- Political Science
- Professional Legal Studies
- Social Studies
- Sociology



Education & Teaching

Are you passionate about working with children, teens, or adult learners?

Do you want to help others grow, learn, and succeed? This pathway prepares you for teaching in elementary, middle, or high school settings, as well as in special education or early childhood education. WKU offers

majors with hands-on classroom experience and subject-specific preparation. Teaching is more than a job. It's a calling that shapes future generations. These majors also provide a strong foundation for careers in educational leadership, curriculum design, and training.



Majors:

Elementary Education

English for Secondary Teachers

Interdisciplinary Early Childhood Educ.

Mathematics (Teacher Education)

Middle Grade Mathematics

Middle Level Educ. (Lang. Arts & Social Studies)

Middle School Science

Science & Mathematics Education

Special Education & Elementary Education

Design, Sustainability, & Service

This pathway brings together majors that focus on improving the spaces, systems, and services we use every day. Whether you're drawn to sustainable solutions, creative design, or guest experiences, these majors give you the tools to lead and innovate in industries that shape how people live, work, and travel. You'll learn practical and creative skills to serve others while designing a better future.

Majors:

Architectural Science
Construction Management
Environ., Sustainability & Geo. Studies
Hospitality Management & Dietetics
Interior Design & Fashion Merchandising





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careerhelp@wku.edu