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| **Assurance of Student Learning Report**  **2023-2024** | | |
| PCAL | | Sociology |
| Sociology AB 775 | | |
| Amy Krull, program coordinator | | |
| ***Is this an online program***?  Yes  No | Please make sure the Program Learning Outcomes listed match those in CourseLeaf. Indicate verification here  Yes, they match! (If they don’t match, explain on this page under **Assessment Cycle)** | |

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| ***Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages. Add more Outcomes as needed.*** | | | |
| **Program Student Learning Outcome 1: Apply the scientific method to social research design** | | | |
| **Instrument 1** | Scores on the “research methods” section of the senior seminar exam | | |
| **Based on your results, check whether the program met the goal Student Learning Outcome 1.** | | **Met** | **Not Met** |
| **Program Student Learning Outcome 2: Evaluate how theories are used to explain both individual and collective behavior** | | | |
| **Instrument 1** | Direct: Scores on the “Sociological Theory” portion of the senior seminar exam | | |
| **Based on your results, check whether the program met the goal Student Learning Outcome 2.** | | **Met** | **Not Met** |
| **Program Student Learning Outcome 3:Apply common techniques of data analysis** | | | |
| **Instrument 1** | Direct: Scores on the “Social Statistics” section of the senior seminar exam | | |
| **Based on your results, check whether the program met the goal Student Learning Outcome 3.** | | **Met** | **Not Met** |
| **Assessment Cycle Plan:** | | | |
| Program Student learning outcome 4: Communicate in written/oral/visual form in coursework for the major. Not assessed in this cycle. Anticipated assessment in AY 24/25  Program Student learning outcome 5: Apply training in research design and data literacy to sociological/socio-legal problems. Not assessed in this cycle. Anticipated assessment in AY 24/25 | | | |

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| **Program Student Learning Outcome 1** | | | | | |
| **Program Student Learning Outcome** | |  | | --- | | **Apply the scientific method to social research design** | | | | | |
| **Measurement Instrument 1** | |  | | --- | | DIRECT measure of student learning: Students complete a 1 hour senior seminar after completing all core courses (i.e., SOCL 100:  Introduction to Sociology; **SOCL 300: Social Statistics**; SOCL 302: Strategies of Research Methods; SOCL 304: Sociological Theory).  At the start of the senior seminar, they are provided a study guide and instructed to prepare for an exit exam which covers each of the four  core areas. The exam is a 100 question multiple choice exam with questions evenly drawn from the four areas. The exam is a 100 question  multiple choice exam with questions evenly drawn from the four areas.  In short, the exit exam includes 25 questions which assess students’ understanding of **Research methods.** | | | | | |
| **Criteria for Student Success** | A score of 70% is proficient for this learning outcome. | | | | |
| **Program Success Target for this Measurement** | | The target is an average score on this section of the exam of 70% or above. | **Percent of Program Achieving Target** | F23: Average score was 69%. Sp 24 the average score was 65%. | |
| **Methods** | 100% of students completing the major take the senior seminar exam. There were 19 students in the Fall 23 assessment group and 20 students in the Spring 24 assessment group. | | | | |
| **Based on your results, highlight whether the program met the goal Student Learning Outcome 1.** | | | | **Met** | **Not Met** |
| **Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn’t, and plan going forward)** | | | | | |
| **Results**:The results are consistent with previous AY outcomes.  **Conclusions**: The assessment is completed after students complete all courses in the core, which may mean several years have passed since completion of some coursework. As the exam asks specific questions rather than comprehension of broad concepts, there may be a loss of retention. Students are aware they simply need to “pass” with an average for the entire exam and therefore may not put equal effort into all parts of exam.  **Plans for Next Assessment Cycle**: During the 23/24 year, a new assessment format was being piloted. The new format is an assessment of common artifacts submitted by faculty members and evaluated by an assessment committee. Pending the results of the pilot, this plan will be clarified and likely fully implemented during the 24/25 year. | | | | | |

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| **Program Student Learning Outcome 2** | | | | | |
| **Program Student Learning Outcome** | |  | | --- | | **Evaluate how theories are used to explain both individual and collective behavior** | | | | | |
| **Measurement Instrument 1** | DIRECT measure of student learning: Students complete a 1 hour senior seminar after completing all core courses (i.e., **SOCL 100: Introduction to Sociology**; SOCL 300: Social Statistics; SOCL 302: Strategies of Research Methods; SOCL 304: Sociological Theory). At the start of the senior seminar, they are provided a study guide and instructed to prepare for an exit exam which covers each of the four core areas. The exam is a 100 question multiple choice exam with questions evenly drawn from the four areas.  In short, the exit exam includes 25 questions which assess students’ understanding of **Theory.** | | | | |
| **Criteria for Student Success** | A score of 70% is proficient for this learning outcome. | | | | |
| **Program Success Target for this Measurement** | | The target is an average score on this section of the exam of 70% or above. | **Percent of Program Achieving Target** | Fall 23 an average score of 68% was achieved. Spring of 2024 an average score of 70.4% was achieved | |
| **Methods** | 100% of students completing the major take the senior seminar exam. There were 20 students in the Fall 23 assessment group and 19 students in the Sp 24 group. | | | | |
| **Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.** | | | | **Met** | **Not Met** |
| **Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn’t, and plan going forward)** | | | | | |
| **Results**:The results are consistent with previous AY outcomes.  **Conclusions**: The assessment is completed after students completed all courses in the core, which may mean several years have passed since completion of some coursework. As the exam asks specific questions rather than comprehension of broad concepts, there may be a loss of retention. Students are aware they simply need to “pass” with an average for the entire exam and therefore may not put equal effort into all parts of exam.  **Plans for Next Assessment Cycle**: During the 23/24 year, a new assessment format was being piloted. The new format is an assessment of common artifacts submitted by faculty members and evaluated by an assessment committee. Pending the results of the pilot, this plan will be clarified and likely fully implemented during the 24/25 year. | | | | | |

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| **Program Student Learning Outcome 3** | | | | | |
| **Program Student Learning Outcome** | |  | | --- | | **Apply common techniques of data analysis** | | | | | |
| **Measurement Instrument 1** | DIRECT measure of student learning: Students complete a 1 hour senior seminar after completing all core courses (i.e., **SOCL 100: Introduction to Sociology**; SOCL 300: Social Statistics; SOCL 302: Strategies of Research Methods; SOCL 304: Sociological Theory). At the start of the senior seminar, they are provided a study guide and instructed to prepare for an exit exam which covers each of the four core areas. The exam is a 100 question multiple choice exam with questions evenly drawn from the four areas.  In short, the exit exam includes 25 questions which assess students’ understanding of **Statistics.** | | | | |
| **Criteria for Student Success** | A score of 70% is proficient for this learning outcome. | | | | |
| **Program Success Target for this Measurement** | | The target is an average score on this section of the exam of 70% or above. | **Percent of Program Achieving Target** | F23: Average score of 62% was achieved. Sp. 24, an average score of 53% was achieved. | |
| **Methods** | 100% of students completing the major take the senior seminar exam. There were 18 students in each assessment group of this academic year | | | | |
| **Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.** | | | | **Met** | **Not Met** |
| **Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn’t, and plan going forward)** | | | | | |
| **Results**:The results are consistent with previous AY outcomes.  **Conclusions**: The assessment is completed after students completed all courses in the core, which may mean several years have passed since completion of some coursework. As the exam asks specific questions rather than comprehension of broad concepts, there may be a loss of retention. Students are aware they simply need to “pass” with an average for the entire exam and therefore may not put equal effort into all parts of exam.  **Plans for Next Assessment Cycle**: During the 23/24 year, a new assessment format was being piloted. The new format is an assessment of common artifacts submitted by faculty members and evaluated by an assessment committee. Pending the results of the pilot, this plan will be clarified and likely fully implemented during the 24/25 year. | | | | | |

**\*\*\* Please include Curriculum Map (below/next page) as part of this document**

