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| **Assurance of Student Learning Report**  **2023-2024** | | |
| *PCAL* | | *Modern Languages* |
| *Chinese Studies, Certificate, 1755* | | |
| *Dr. Ke Peng* | | |
| ***Is this an online program***?  Yes  No | Please make sure the Program Learning Outcomes listed match those in CourseLeaf . Indicate verification here  Yes, they match! (If they don’t match, explain on this page under **Assessment Cycle)** | |

**\*\*\* Please include Curriculum Map as part of this document (at the end), NOT as a separate file.**

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| ***Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages. Add more Outcomes as needed.*** | | | |
| **Program Student Learning Outcome 1:**  Students will demonstrate **basic language communication skill** at the **novice-high** proficiency level, which will complement their major areas of study and provide them with enhanced entry-level job opportunities in regional, national, and international careers. | | | |
| **Instrument 1** | Students enrolled in regular CHIN 202 courses take in-house standardized tests. | | |
| **Instrument 2** |  | | |
| **Instrument 3** |  | | |
| **Based on your results, check whether the program met the goal Student Learning Outcome 1.** | | **Met** | **Not Met** |
| **Program Student Learning Outcome 2:**  Students will demonstrate cultural knowledge about China or East Asia, including but not limited to history, philosophy, geography, political systems, civilization, and society, by taking elective courses taught in English. | | | |
| **Instrument 1** | Final paper or video presentation to showcase their cultural knowledge | | |
| **Instrument 2** |  | | |
| **Instrument 3** |  | | |
| **Based on your results, check whether the program met the goal Student Learning Outcome 2.** | | **Met** | **Not Met** |
| **Program Student Learning Outcome 3:** | | | |
| **Instrument 1** |  | | |
| **Based on your results, check whether the program met the goal Student Learning Outcome 3.** | | **Met** | **Not Met** |
| **Assessment Cycle Plan:** | | | |
| Students enrolled in CHIN language courses successfully passed the in-house assessments and met the targeted novice-high proficiency benchmarks. It is challenging to monitor students' acquisition of cultural knowledge as they take various cultural courses. In 2024-2025, we will continue to administer language tests to our students and collaborate with professors in other disciplines to ensure they have met SLO #2. | | | |

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| **Program Student Learning Outcome 1** | | | | | | | |
| **Program Student Learning Outcome** | Students will demonstrate **basic language proficiency** at the **novice-high** level, which will complement their major areas of study and provide them with enhanced entry-level job opportunities in regional, national, and international careers. | | | | | | |
| **Measurement Instrument 1** | Students enrolled in regular CHIN 202 courses take in-house standardized tests. | | | | | | |
| **Criteria for Student Success** | Reaching the targeted proficiency level | | | | | | |
| **Program Success Target for this Measurement** | | | 75% of students will reach novice-high proficiency. | | **Percent of Program Achieving Target** | Both students who pursued the Chinese Studies Certificate achieved 100% proficiency (*n*=2). | |
| **Methods** | In-house developed standardized test, equivalent to AVANT Asseesment or Hanyu Shuiping Kaoshi | | | | | | |
| **Measurement Instrument 2** |  | | | | | | |
| **Criteria for Student Success** |  | | | | | | |
| **Program Success Target for this Measurement** | |  | | **Percent of Program Achieving Target** | |  | |
| **Methods** |  | | | | | | |
| **Measurement Instrument 3** |  | | | | | | |
| **Criteria for Student Success** |  | | | | | | |
| **Program Success Target for this Measurement** | |  | | **Percent of Program Achieving Target** | |  | |
| **Methods** |  | | | | | | |
| **Based on your results, highlight whether the program met the goal Student Learning Outcome 1.** | | | | | | **Met** | **Not Met** |
| **Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn’t, and plan going forward)** | | | | | | | |
| The same assessments with the same measurement instruments will be implemented early May every year. | | | | | | | |

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| **Program Student Learning Outcome 2** | | | | | |
| **Program Student Learning Outcome** | Students will demonstrate cultural knowledge about China or East Asia, including but not limited to history, philosophy, geography, political systems, civilization, and society, by taking elective courses taught in English. | | | | |
| **Measurement Instrument 1** | Final paper and video presentation to showcase their cultural knowledge | | | | |
| **Criteria for Student Success** |  | | | | |
| **Program Success Target for this Measurement** | | 85% of the students enrolled in the electives will be able to complete their final paper successfully. | **Percent of Program Achieving Target** | No way to track this year. | |
| **Methods** |  | | | | |
| **Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.** | | | | **Met** | **Not Met** |
| **Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn’t, and plan going forward)** | | | | | |
| Due to low numbers (2 in fall 2023 and 5 in spring 2024), it is challenging to request artifacts or final papers without prior communication with faculty members. We plan to meet and communicate the data requests to the key partners and faculty members who teach those electives. | | | | | |

**\*\*\* Please include Curriculum Map (below/next page) as part of this document**

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| **Program name:** | Chinese Studies, Certificate |
| **Department:** | Modern Languages |
| **College:** | PCAL |
| **Contact person:** | Ke Peng |
| **Email:** | ke.peng@wku.edu |

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| **KEY:** | |  |  |  |
| **I = Introduced** | | **R = Reinforced/Developed** | **M = Mastered** | **A = Assessed** |
|  |  |  | **Learning Outcomes** |  |
|  |  |  | **LO1: Communications** | **LO2: Cultures** |
|  |  |  | Communicate in Mandarin Chinese, develop proficency in both **interpretive and presentational** modes of communication. | Gain regional knowledge in the Chinese-speaking cultures. |
| **Course Subject** | **No** | **Course Title** |  |  |
| CHIN | 101 | ELEMENTARY CHINESE I | **I** | **I** |
| CHIN | 201 | INTERMEDIATE CHINESE I | **R** | **R** |
| CHIN | 202 | INTERMEDIATE CHINESE II | **A** | **R/M** |
| Electives |  | Elective courses related to China and East Asia in ANTH, HIST, COMM, PS, etc. |  | **A** |