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| **Assurance of Student Learning Report**  **2021-2022** | |
| *PCAL* | *Sociology and Criminology* |
| *Sociology AB 775* | |
| *Program director and assessment coordinator: Amy Krull* | |

***Is this an online program***?  Yes  No

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| ***Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages.*** | | | |
| **Student Learning Outcome 1:**   |  | | --- | | **Undergraduates completing the B.A. will demonstrate knowledge of general sociological concepts.** | | | | |
| **Instrument 1** | **Direct: Scores on the “general” section of the Senior Seminar exam** | | |
| **Based on your results, check whether the program met the goal Student Learning Outcome 1.** | | **Met** | **Not Met** |
| **Student Learning Outcome 2:**   |  | | --- | | **Undergraduates completing the B.A. will demonstrate knowledge of quantitative techniques used to analyze social phenomena.** | | | | |
| **Instrument 1** | **Direct: Scores on the “social statistics” section of the Senior Seminar exam** | | |
| **Based on your results, check whether the program met the goal Student Learning Outcome 2.** | | **Met** | **Not Met** |
| **Student Learning Outcome 3:**   |  | | --- | | **Undergraduates completing the B.A. will demonstrate knowledge of research methodologies used by sociologists to examine the complexities of social life and social problems.** | | | | |
| **Instrument 1** | **Direct: Scores on the “research methods” section of the senior seminar exam** | | |
| **Based on your results, check whether the program met the goal Student Learning Outcome 3.** | | **Met** | **Not Met** |
| |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Student Learning Outcome 4:**   |  | | --- | | **Undergraduates completing the B.A. will demonstrate knowledge of sociological theories used to explain social phenomena.** | | | | | | **Instrument 1** | **Direct: Scores on the “Sociological Theory” section of the senior seminar exam** | | | |  | | **Met** | **Not Met** | | | | | |
| Program Summary (Briefly summarize the action and follow up items from your detailed responses on subsequent pages)  New program learning objectives were adopted during the 21-22 AY. In addition, the decision was made to move our program assessment from an exit exam format to a portfolio style assessment. It is planned that during the 22/23 year faculty will evaluate their course learning objectives, collaborate with colleagues who teach the same course and establish appropriate course artifacts suitable for a portfolio. Implementation of the re-designed senior seminar is anticipated for the Spring of 2024. | | | |

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| **Student Learning Outcome 1** | | | | | |
| **Student Learning Outcome** | Undergraduates completing the BA will demonstrate knowledge of general sociological concepts. | | | | |
| **Measurement Instrument 1** | DIRECT measure of student learning: Students complete a 1 hour senior seminar after completing all core courses (i.e., **SOCL 100: Introduction to Sociology**; SOCL 300: Social Statistics; SOCL 302: Strategies of Research Methods; SOCL 304: Sociological Theory). At the start of the senior seminar, they are provided a study guide and instructed to prepare for an exit exam which covers each of the four core areas. The exam is a 100 question multiple choice exam with questions evenly drawn from the four areas.  In short, the exit exam includes 25 questions which assess students’ understanding of **general sociological concepts.** | | | | |
| **Criteria for Student Success** | A score of 70% is proficient for this basic learning outcome. | | | | |
| **Program Success Target for this Measurement** | | Average score 70% or above;  70% of students score 70% or above | **Percent of Program Achieving Target** | Fall 21: 69.6% of students scored 70% or above. The average score was 78.1  Sp 22: 95.2% scored above 70%. The average score was 88.6. | |
| **Methods** | Direct: Score on a multiple choice exam which included 25 questions (randomly distributed among 100 total) which assessed understanding of quantitative techniques used to analyze social phenomena. | | | | |
| **Based on your results, highlight whether the program met the goal Student Learning Outcome 1.** | | | | **Met** | **Not Met** |
| **Actions** (Describe the decision-making process and actions for program improvement. The actions should include a timeline.) | | | | | |
| **This student learning outcome has been met by the current assessment.** | | | | | |
| **Follow-Up** (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.) | | | | | |
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| **Next Assessment Cycle Plan** (Please describe your assessment plan timetable for this outcome) | | | | | |
| This outcome will be assessed in the same way in the 2022/2023 year. A new assessment method is in the process of development and is anticipated to begin an implementation process in the 2023/2024 academic year. | | | | | |

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| **Student Learning Outcome 2** | | | | | |
| **Student Learning Outcome** | **Undergraduates completing the B.A. will demonstrate knowledge of quantitative techniques used to analyze social phenomena.** | | | | |
| **Measurement Instrument 1** | DIRECT measure of student learning: Students complete a 1 hour senior seminar after completing all core courses (i.e., SOCL 100: Introduction to Sociology; **SOCL 300: Social Statistics**; SOCL 302: Strategies of Research Methods; SOCL 304: Sociological Theory). At the start of the senior seminar, they are provided a study guide and instructed to prepare for an exit exam which covers each of the four core areas. The exam is a 100 question multiple choice exam with questions evenly drawn from the four areas.  In short, the exit exam includes 25 questions which assess students’ understanding of **quantitative techniques.** | | | | |
| **Criteria for Student Success** | 70%. | | | | |
| **Program Success Target for this Measurement** | | **Average score 70% or above; 70% of students score 70% or above** | **Percent of Program Achieving Target** | Fall 21: 4.3% of students scored 70% or above; average score 48.7.  Sp 22: 14.3% scored above 70%; average score 57.3% | |
| **Methods** | Direct: Score on a multiple choice exam which included 25 questions (randomly distributed among 100 total) which assessed understanding of quantitative techniques used to analyze social phenomena | | | | |
| **Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.** | | | | **Met** | **Not Met** |
| **Actions** (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.) | | | | | |
| **SLOs have been determined across the common faculty who teach SOCL 300. Work in the 22-23 AY will be to determine assignments that will be appropriate for assessment when we move to a “portfolio” style assessment plan.** | | | | | |
| **Follow-Up** (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.) | | | | | |
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| **Next Assessment Cycle Plan** (Please describe your assessment plan timetable for this outcome) | | | | | |
| This outcome will be assessed in the same way in the 2022/2023 year. A new assessment method is in the process of development and is anticipated to begin an implementation process in the 2023/2024 academic year. | | | | | |

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| **Student Learning Outcome 3** | | | | | |
| **Student Learning Outcome** | Undergraduates completing the B.A. will demonstrate knowledge of **research methodologies** used by sociologists to examine the complexities of social life and social problems. | | | | |
| **Measurement Instrument 1** | DIRECT measure of student learning: Students complete a 1 hour senior seminar after completing all core courses (i.e., SOCL 100: Introduction to Sociology; SOCL 300: Social Statistics; **SOCL 302: Strategies of Research Methods**; SOCL 304: Sociological Theory). At the start of the senior seminar, they are provided a study guide and instructed to prepare for an exit exam which covers each of the four core areas. The exam is a 100 question multiple choice exam with questions evenly drawn from the four areas.  In short, the exit exam includes 25 questions which assess students’ understanding of **Research methods.** | | | | |
| **Criteria for Student Success** | 70% | | | | |
| **Program Success Target for this Measurement** | | **Average score 70% or above; 70% of students score 70% or above** | **Percent of Program Achieving Target** | **Fall 21: 21.7 % of students earned 70% or above; average score: 56.5**  **Sp 21: 38.1% of students earned 70% or above, average score 64.19** | |
| **Methods** | Direct: Score on a multiple choice exam which included 25 questions (randomly distributed among 100 total) which assessed understanding of quantitative techniques used to analyze social phenomena | | | | |
| **Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.** | | | | **Met** | **Not Met** |
| **Actions** (Describe the decision-making process and actions for program improvement. The actions should include a timeline.) | | | | | |
| |  | | --- | | **SLOs have been determined across the common faculty who teach SOCL 300. Work in the 22-23 AY will be to determine assignments that will be appropriate for assessment when we move to a “portfolio” style assessment plan.** | | | | | | |
| **Follow-Up** (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.) | | | | | |
| **Next Assessment Cycle Plan** (Please describe your assessment plan timetable for this outcome) | | | | | |
| This outcome will be assessed in the same way in the 2022/2023 year. A new assessment method is in the process of development and is anticipated to begin an implementation process in the 2023/2024 academic year. | | | | | |

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| **Student Learning Outcome 4** | | | | | |
| **Student Learning Outcome** | Undergraduates completing the B.A. will demonstrate knowledge of **sociological theories used to explain social phenomena.** | | | | |
| **Measurement Instrument 1** | DIRECT measure of student learning: Students complete a 1 hour senior seminar after completing all core courses (i.e., SOCL 100: Introduction to Sociology; SOCL 300: Social Statistics; SOCL 302: Strategies of Research Methods; **SOCL 304: Sociological Theory**). At the start of the senior seminar, they are provided a study guide and instructed to prepare for an exit exam which covers each of the four core areas. The exam is a 100 question multiple choice exam with questions evenly drawn from the four areas.  In short, the exit exam includes 25 questions which assess students’ understanding of **Sociological theories used to explain social phenomena.** | | | | |
| **Criteria for Student Success** | 70%. | | | | |
| **Program Success Target for this Measurement** | | **Average score 70% or above; 70% of students score 70% or above** | **Percent of Program Achieving Target** | **Fall 21:43.5% of students earned 70% or above; average score: 62.6**  **Sp 22: 66.7% of students earned 70% or above, average score: 73.1** | |
| **Methods** | Direct: Score on a multiple choice exam which included 25 questions (randomly distributed among 100 total) which assessed understanding of quantitative techniques used to analyze social phenomena | | | | |
| **Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 4.** | | | | **Met** | **Not Met** |
| **Actions** (Describe the decision-making process and actions for program improvement. The actions should include a timeline.) | | | | | |
| |  | | --- | | **SLOs have been determined across the common faculty who teach SOCL 300. Work in the 22-23 AY will be to determine assignments that will be appropriate for assessment when we move to a “portfolio” style assessment plan.** | | | | | | |
| **Follow-Up** (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.) | | | | | |
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| **Next Assessment Cycle Plan** (Please describe your assessment plan timetable for this outcome) | | | | | |
| This outcome will be assessed in the same way in the 2022/2023 year. A new assessment method is in the process of development and is anticipated to begin an implementation process in the 2023/2024 academic year. | | | | | |

**Note: Curriculum map is based upon our newly adopted PLOs, not those assessed in this document.**

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| **CURRICULUM MAP TEMPLATE** | | | |  |  |  |  |
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| **Program name:** | Sociology | | |  |  |  |  |
| **Department:** | Dept. of Sociology and Criminology | | |  |  |  |  |
| **College:** | PCAL | | |  |  |  |  |
| **Contact person:** | Amy Krull | | |  |  |  |  |
| **Email:** | [Amy.Krull@wku.edu](mailto:Amy.Krull@wku.edu) | | |  |  |  |  |
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| **KEY:** | |  |  |  |  |  |  |
| **I = Introduced** | |  |  |  |  |  |  |
| **R = Reinforced/Developed** | |  |  |  |  |  |  |
| **M = Mastered** | |  |  |  |  |  |  |
| **A = Assessed** | |  |  |  |  |  |  |
|  |  |  | **Learning Outcomes** |  |  |  |  |
|  |  |  | **LO1:** | **LO2:** | **LO3:** | **LO4:** | **LO5** |
|  |  |  | All departmental majors will be able to apply the scientific method to social research design (METHOD) | All departmental majors will be able to evaluate how theories are used to explain both individual and collective behavior (THEORY) | All departmental majors will be able to apply common techniques of data analysis (DATA ANALYSIS) | All departmental majors will learn to communicate in written/oral/visual form in their major coursework (COMMUNICATION) | All departmental majors will link knowledge about theoretical explanations with training in research design and data literacy through application to sociological/socio-legal problems (APPLICATION). |
| **Course Subject** | **Number** | **Course Title** |  |  |  |  |  |
| Socl | 100 | Introduction to Sociology | I | I | I | I | I |
| Socl | 300 | Social Statistics |  |  | M | R | R |
| Socl | 302 | Social Research Methods | M |  |  | R | R |
| Socl | 304 | Social Theory |  | M |  | R | R |
| Socl | 499 | Senior Seminar | A | A | A | A | A |
|  | 200 | electives | R | R | R | R | R |
|  | 300 | electives | R | R | R | R | R |
|  | 400 | electives | R | R | R | M | R |