

**Assurance of Student Learning
2018-2019**

Potter College of Arts and Letters

Department of Folk Studies and Anthropology

608 Anthropology BA

Student Learning Outcome 1: Describe key concepts, methods, and theories in anthropology and its four subdisciplines (cultural anthropology, biological anthropology, linguistic anthropology, and archaeology)

Instrument 1 | Direct: Written exit exam submitted as part of mandatory exit experience

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.

Met

Not Met

Student Learning Outcome 2: Critically synthesize anthropological information and theories in a logical, well-supported, well-written, and appropriately documented paper

Instrument 1 | Direct: Paper portfolio submitted as part of mandatory exit experience

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.

Met

Not Met

Student Learning Outcome 3: Apply anthropological concepts, methods, and theories in high-impact practices (e.g., research, service learning, experiential learning, study abroad/away, conference presentation)

Instrument 1 | Direct: Exit conversation that is part of mandatory exit experience

Instrument 2 | Indirect: Track numbers of students completing different types of high-impact practices beyond those offered in regular-load courses

Instrument 3 | Indirect: Survey of recent graduates

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.

Met

Not Met

Program Summary (Briefly summarize the action and follow up items from your detailed responses on subsequent pages.)

Anthropology faculty implemented curricular changes and conducted a survey of recent graduates.

Student Learning Outcome 1

Student Learning Outcome	Describe key concepts, methods, and theories in anthropology and its four subdisciplines (cultural anthropology, biological anthropology, linguistic anthropology, and archaeology)		
Measurement Instrument 1	Direct: Written exit exam submitted as part of mandatory exit experience		
Criteria for Student Success	Exam evaluated as passing on first attempt		
Program Success Target for this Measurement	80%	Percent of Program Achieving Target	87%
Methods	Four anthropology faculty independently evaluated essay exams submitted by all 23 graduating majors and then collectively determined an overall assessment for each student. Three students judged as not passing on the first attempt were given verbal and written feedback and afforded the opportunity to revise and resubmit their exams.		
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.		Met	Not Met
Actions			
<p>Anthropology faculty placed greater emphasis on key concepts, methods, and theories in required core courses in the major: 120 Introduction to Cultural Anthropology, 125 Introduction to Biological Anthropology, 130 Introduction to Archaeology, 135 Introduction to Linguistic Anthropology.</p> <p>Anthropology faculty created a new course, 499 Senior Seminar, that, in part, reviews key concepts, methods, and theories across the four subdisciplines, helping students to synthesize content they must include in their exit exams. The exit exam is one of the graded assignments in the course, which encourages students to do their best work on the exam. The course was first offered in 2018-2019, with one section offered in each term; 16 of the 23 (70%) graduating majors opted to take the course and completed it.</p>			
Follow-Up			
In 2019-2020, anthropology faculty will propose to revise the anthropology major to make 449 Senior Seminar a required course. The exit exam rubric used to evaluate students had three categories (pass without rewrites, pass with rewrites, and fail), but in 2019-2020 we will implement a rubric with an additional category (pass with distinction). For blind review of exit exams, we will remove students' names and randomly assign tracking numbers to the exams.			

Student Learning Outcome 2

Student Learning Outcome	Critically synthesize anthropological information and theories in a logical, well-supported, well-written, and appropriately documented paper		
Measurement Instrument 1	Direct: Paper portfolio submitted as part of mandatory exit experience		
Criteria for Student Success	Two papers from anthropology courses, submitted by graduating majors in paper portfolio, evaluated as passing without need of revision		
Program Success Target for this Measurement	80% pass and 10% pass with distinction	Percent of Program Achieving Target	87% passed and 13% passed with distinction
Methods	Four anthropology faculty independently evaluated paper portfolios submitted by all 23 graduating majors and conferred on overall assessment for each student.		
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.		Met	Not Met
Actions	Anthropology faculty added more writing assignments of substantial length to biological anthropology and cultural resource management courses.		
Follow-Up	Anthropology faculty will continue to require writing assignments of substantial length in a wide range of courses to insure that students pursuing different curricular pathways in the major have opportunities to research and compose at least two papers. In 2019-2020 we will consider increasing the required portfolio size to three papers, and we will review, and if needed revise, the rubric used to evaluate papers. For blind review of papers, we will remove students' names and randomly assign tracking numbers to the papers.		

Student Learning Outcome 3

Student Learning Outcome	Demonstrate ability to apply and reflect on anthropological concepts, methods, and theories in high-impact practices (e.g., research, service learning, experiential learning, study abroad/away, conference presentation)		
Measurement Instrument 1	Direct: Exit conversation that is part of mandatory exit experience		
Criteria for Student Success	Description and self-assessment of high-impact practice presented orally to anthropology faculty		
Program Success Target for this Measurement	80%	Percent of Program Achieving Target	89%
Methods	Four anthropology faculty collectively evaluated each student's (n=23) description of the project, how it enriched their educational experience in anthropology and/or their anthropological perspectives, and how they anticipated applying that experience in the future. Note: During the mandatory exit experience, graduating majors who did not complete a high-impact practice beyond those offered in regular-load courses described and self-assessed a HIP that they completed as part of a regular-load course.		

Measurement Instrument 2	Indirect: Track numbers of students completing high-impact practices beyond those offered in regular-load courses		
Criteria for Student Success	Percentage of graduating majors who completed at least one high-impact practice		
Program Success Target for this Measurement	50%	Percent of Program Achieving Target	78%
Methods	Eighteen (78%) of 23 graduating majors completed at least one HIP under anthropology faculty supervision. Of them, seven students completed one HIP, two students completed two HIPs, five students completed three HIPs, one student completed four HIPs, one student completed five HIPs, one student completed six HIPs, and one student completed eight HIPs, for a total of 50 HIPs. The types of HIPs were 16 academic or applied research projects, 12 service learning projects, nine experiential learning projects, six study abroad/away programs, and seven presentations at campus, state, and national conferences. Six students obtained internal funding to support their projects, including two who won FUSE awards. Seven students were supported by external funding, including two who won competitive national grants.		
Measurement Instrument 3	Indirect: Survey of recent graduates		
Criteria for Student Success	Recent graduates indicate value of high-impact practices in their careers and/or graduate programs		
Program Success Target for this Measurement	50%	Percent of Program Achieving Target	86%
Methods	In Fall 2019, anthropology faculty conducted an online survey of anthropology majors who graduated in 2013-2018. The return rate was 31%. In response to the question about their level of satisfaction with opportunities to do high-impact practices outside of regular courses, 25% indicated they were satisfied and 61% indicated they were very satisfied. Further, of those employed, 20% reported using their anthropology training most of the time and 35% reported using their anthropology training all of the time. Of those in graduate programs, 12% reported their anthropology training was very relevant and 41% indicated it was extremely relevant. Of those in intern positions, 12% reported their anthropology training was very relevant and 50% indicated it was extremely relevant.		
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.			Met Not Met
Actions			
Anthropology faculty used, and in some cases hired, anthropology majors to work on their applied and academic research projects, or supervised students in the conduct of their own research projects. They supervised student work in the program's lab facilities, the Anthropology Lab and the Ethnographic Video Production Lab. Anthropology faculty helped students identify and apply for funding to support their work. They assisted students in submitting abstracts and preparing papers and posters for presentation at professional conferences.			
Follow-Up			
Anthropology faculty will continue to provide semester-long opportunities for as many interested students as possible and assist students in obtaining funding for such projects, as well as provide students with information about relevant and appropriate learning opportunities outside the department through bulletin board postings, in-class announcements, and the anthropology listserv. In 2019-2020 we will develop relevant content for posting on our web site, and we will create a rubric for evaluating the exit conversation. While we regularly and on an ongoing basis collect anecdotal information about what are graduates are doing, in 2021-2022 we plan to conduct another comprehensive online survey of graduates.			

**Department of Folk Studies and Anthropology
Anthropology Program
Exit Experience Rubrics**

Paper Portfolio

Criterion	4 Pass with distinction	3 Pass without revisions	2 Pass but revise	1 Fail
quality/quantity of sources	more than needed to cover topic, emphasis on primary sources	sufficient to cover topic, balance of primary and secondary sources	insufficient to cover topic, overreliance on secondary sources	no sources
introduction	adequately introduces and contextualizes subject	adequately introduces but does not contextualize subject	inadequately introduces and inadequately contextualizes subject	no introduction
thesis statement	clearly stated, congruent with paper content	clearly stated but incongruent with paper content	not clearly stated, incongruent with paper content	no thesis statement
major topics	all clearly identified and adequately developed	most clearly identified and adequately developed	most clearly identified but some inadequately developed	not clearly identified or inadequately developed
conclusion	adequately summarizes subject	partly summarizes subject	inadequately summarizes subject	no conclusion
organization	content flows logically	most content flows logically	some content should be reordered	content does not flow logically
concepts and theories	based in anthropology, properly used/defined	mostly based in anthropology, few misuses	partly based in anthropology, some misuses	misused and/or non-anthropological
citations	non-original information cited using format of the discipline	most non-original information cited using format of the discipline	some non-original information not cited and/or format incorrect	no citations
bibliography	reference list complete and formatted correctly	reference list complete and few errors in format	few references missing and/or some errors in format	many references missing or absent altogether, wrong format
grammar	no grammatical errors	few minor grammatical errors	some grammatical errors	many major grammatical errors
spelling	no misspellings	few misspellings	some misspellings	many misspellings

Essay Exit Exam

Criterion	4 Pass with distinction	3 Pass without revisions	2 Pass but revise	1 Fail
completeness	all questions and sub-questions are answered, level of detail is consistent across all questions and sub-questions	all questions and sub-questions are answered, level of detail is consistent across most questions and sub-questions	few questions and sub-questions not answered or inadequately answered, level of detail is less consistent	many questions and sub-questions not answered or inadequately answered, level of detail is very inconsistent
key anthropology concepts	many concepts are properly incorporated, identified, and defined or described	some concepts are properly incorporated, identified, and defined or described	some misused, not identified, and/or not defined or described	largely absent or majorly misused, not identified and/or not defined or described