

**Assurance of Student Learning
2018-2019**

PCAL

ART

514: Visual Arts with concentrations in Studio and Graphic Design

Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages.

Student Learning Outcome 1: Demonstrate expertise with the use of the elements and principles of art and design to create visually and conceptually challenging creative works.

Instrument 1 Direct: Portfolio

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.

Met

Not Met

Student Learning Outcome 2: Demonstrate expertise in one or more visual art / design discipline(s).

Instrument 1 Direct: Portfolio

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.

Met

Not Met

Student Learning Outcome 3: Demonstrate appropriate professional practices for their chosen field.

Instrument 1 Direct: Portfolio

Instrument 2 Direct: Resume

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.

Met

Not Met

Student Learning Outcome 4: Demonstrate the ability to effectively communicate about their work and the work of other artists, both historic and contemporary.

Instrument 1 Direct: Artist / Designer Statement

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 4.

Met

Not Met

Program Summary (Briefly summarize the action and follow up items from your detailed responses on subsequent pages.)

Overall, results from this assessment indicate all SLO targets but one were exceeded. The one SLO (SLO 3) that was not met came close to the target, and there are likely structural issues with the assessment for this SLO that need to be addressed.

Program SLOs for AY 2018-2019 were evaluated and revised through the CAPE process, but these SLOs still need to be further refined to ensure 1) they truly represent the

main learning goals for the program; 2) they are individually measurable; and 3) the artifacts chosen to evaluate and the instruments used to measure them are valid.

Addendum: Appropriate rubrics to evaluate each artifact need to be developed and normed.

Student Learning Outcome 1

Student Learning Outcome 1	Demonstrate expertise with the use of the elements and principles of art and design to create visually and conceptually challenging and effective creative works.		
Measurement Instrument 1	<p>DIRECT MEASURE OF STUDENT LEARNING: PORTFOLIO</p> <p>Throughout the BFA program, students create individual studio art and / or design pieces. In the required portfolio and capstone courses, students select a body of work (usually 12 – 16 pieces) that represent their their best work; these pieces are assembled into a portfolio, installed and displayed in a final senior exhibition in the Main University Gallery.</p> <p>To evaluate SLO 2, each student’s body of creative works (pieces in the portfolio) were evaluated on their formal and conceptual strengths in using the visual elements and principles of art and design.</p>		
Criteria for Student Success	By the end of the program, students should score at least a mean of 5.25 on this outcome.		
Program Success Target for this Measurement	80%	Percent of Program Achieving Target	89%
Methods	All students in the program both Fall 2018 and Spring 2019 (N=28) created and displayed a portfolio of their work in the Main University Gallery during their final semester. All studio and graphic design faculty (N=8) evaluated and scored each portfolio for this SLO on a scale of 1 - 7. The final score for each student was the average of all 8 evaluations. Mean scores between 5.25 and 7 were counted as achieving the target.		
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.			Met
Not Met			
Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)			
<p>Based on knowledge gained through the CAPE process, our AY 2018-2019 Program Learning Outcomes were updated and made more specific. However, work still needs to be done to ensure: 1. all PLOs a) represent the skills, knowledge, and experience we want our students to master upon graduating; b) these PLOs are measurable; c) our tools are designed to measure what we say we are measuring. Once that work is done, we can 2. create curricular maps to ensure we are teaching those things we say we want our students to know. Finally, we can 3. develop a more effective strategy of evaluating whether or not we are meeting our PLOs.</p> <p>Specifically, currently we can’t be sure that any issues seen are not due to the process itself. For example, there were wide variations between faculty evaluators’ scores for this SLO. A rubric addressing SLO 1 needs to be developed and normed.</p> <p>Additionally, the current assessment tool (Measurement Instrument) – a portfolio of physical (not digital) works displayed in a gallery setting – is more aligned to students in the Studio Art art, not the Graphic Design concentration, and graphic designers may be receiving lower marks on the assessment as a result. Either a tool that is equally effective for the studio and graphic design concentrations must be developed, or a tool to more effectively evaluate the graphic designers specifically must be developed. Last, our SLOs themselves need to be evaluated to ensure they pertain equally to both concentrations, and that negative assessments are not based on PLOs that pertain to one concentration and not the other.</p> <p>A rubric to evaluate this SLO must be developed.</p>			
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			

This year we will work to ensure: 1. all PLOs a) represent the skills, knowledge, and experience we want our students to master upon graduating; b) these PLOs are measurable; c) our tools are designed to measure what we say we are measuring. We need a solid baseline and to understand where we are to know in what ways we need to improve.

Student Learning Outcome 2

Student Learning Outcome 2	Demonstrate expertise in one or more visual art / design discipline(s).		
Measurement Instrument 1	<p>DIRECT MEASURE OF STUDENT LEARNING: PORTFOLIO</p> <p>Throughout the BFA program, students create individual studio art and / or design pieces. In the required portfolio and capstone courses, students select a body of work (usually 12 – 16 pieces) that represent their their best work; these pieces are assembled into a portfolio, installed and displayed in a final senior exhibition in the Main University Gallery.</p> <p>For SLO 4, students’ works were evaluated to assess expertise in one or more departmental disciplines (graphic design, painting, drawing, printmaking, ceramics, weaving, or sculpture).</p>		
Criteria for Student Success	By the end of the program, students should score at least a mean of 5.25 on this outcome.		
Program Success Target for this Measurement	80%	Percent of Program Achieving Target	93%
Methods	All students in the program both Fall 2018 and Spring 2019 (N=28) created and displayed a portfolio of their work in the Main University Gallery during their final semester. All studio and graphic design faculty (N=8) evaluated and scored each portfolio for this SLO on a scale of 1 - 7. The final score for each student was the average of all 8 evaluations. Mean scores between 5.25 and 7 were counted as achieving the target.		
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.			<p align="center">Met Not Met</p>
Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)			
See SLO 1			
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			
See SLO 1			

Student Learning Outcome 3

Student Learning Outcome 3	Demonstrate appropriate professional practices for their chosen field.		
Measurement Instrument 1	DIRECT MEASURE OF STUDENT LEARNING: PORTFOLIO Throughout the BFA program, students create individual studio art and / or design pieces. In the required portfolio and capstone courses, students select a body of work (usually 12 – 16 pieces) that represent their their best work; these pieces are assembled into a portfolio, installed and displayed in a final senior exhibition in the Main University Gallery.		
Criteria for Student Success	By the end of the program, students should score at least a mean of 5.25 on this outcome.		
Program Success Target for this Measurement	80%	Percent of Program Achieving Target	89%
Methods	All students in the program both Fall 2018 and Spring 2019 (N=28) created and displayed a portfolio of their work in the Main University Gallery during their final semester. All studio and graphic design faculty (N=8) evaluated and scored each portfolio for this SLO on a scale of 1 - 7. The final score for each student was the average of all 8 evaluations. Mean scores between 5.25 and 7 were counted as achieving the target.		
Measurement Instrument 2	DIRECT MEASURE OF STUDENT LEARNING: RESUME In the required Portfolio and Capstone courses, students create an individual resume highlighting their experiences in art and design, appropriate for their chosen field.		
Criteria for Student Success	By the end of the program students create an individual resume appropriate for their chosen field.		
Program Success Target for this Measurement	100%	Percent of Program Achieving Target	100%
Methods	All students in the program both Fall 2018 and Spring 2019 (N=28) developed a resume in the Capstone course and displayed this resume as part of their Main University Gallery exhibition. Resumes were evaluated as complete or incomplete, but were not assessed as to strength or quality.		
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.			Met
Not Met			
Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)			

See SLO 1

Additionally: a rubric and evaluation system needs to be developed to assess quality of student resumes.

Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)

See SLO 1

Student Learning Outcome 4

Student Learning Outcome 6	Demonstrate the ability to effectively communicate about their work and the work of other artists, both historic and contemporary.		
Measurement Instrument 1	DIRECT MEASURE OF STUDENT LEARNING: ARTIST / DESIGNER STATEMENT In the required Portfolio and Capstone courses, students write an effective statement about their work.		
Criteria for Student Success	By the end of the program, students should score at least a mean of 5.25 on this outcome.		
Program Success Target for this Measurement	80%	Percent of Program Achieving Target	89%
Methods	All students in the program both Fall 2018 and Spring 2019 (N=28) developed an artist / designer statement in the Capstone course and displayed this statement as part of their Main University Gallery exhibition. Statements were assessed to address SLO 4.		
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 4.			Met Not Met
Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)			
<p>Either this SLO needs to be refined to be more concise/ specific, or a method of evaluation needs to be developed to assess students' abilities to communicate orally and to ensure that they address the work of other artists.</p> <p>Addendum: for Spring 2020, an assignment to assess students' ability to communicate orally about their work and that of other artists will be created for the culminating Capstone course all 514 students take.</p>			
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			
See SLO 1			