

Assurance of Student Learning Report 2023-2024	
Gordon Ford College of Business	Supply Chain Management Certificate - 1772
Business Administration	
Dana Henson	

Is this an online program? X ☐ Yes ☐ No

Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages.		
Student Learning Outcome 1: Demonstrate application of key Supply Chain concepts and theories, including definitions of terms.		
Instrument 1	Body of Knowledge Exam.	
Instrument 2		
Instrument 3		
		<input type="checkbox"/> Met <input checked="" type="checkbox"/> Not Met
Student Learning Outcome 2: Identify the dynamics and impact of sourcing, procurement, and supplier development on the overall supply chain.		
Instrument 1	Written application paper.	
Instrument 2		
Instrument 3		
		<input type="checkbox"/> Met <input checked="" type="checkbox"/> Not Met
Student Learning Outcome 3: Utilize best decision models for effective supply chain for sustainable operations.		
Instrument 1	Case study analysis papers.	
Instrument 2		
Instrument 3		
		<input type="checkbox"/> Met <input checked="" type="checkbox"/> Not Met
Program Summary (Briefly summarize the action and follow up items from your detailed responses on subsequent pages.)		
<p>The 2023-24 assessment cycle was the first time the BA 596 course was available as part of the Stackable MBA (launched Fall 2023). As the new MBA program model was launched, the existing administrative processes for applying for admissions to the program did not include “fail safe” components to enroll students into the MBA 057 as well as the two selected certificate programs at the onset of the program. We had several students complete “late adds” to the various graduate certificates, courses, and the BA 596 course. Most of the students had been in the previous program and were required to reapply to the program in this catalogue year for various reasons. (Some sat out of classes for a year, others decided to change concentrations late in their program.)</p> <p>As a result, we were not able to collect the artifacts for the student portfolios in real time for assessment. Under the former design of the MBA program that included three concentration courses from Supply Chain, a certificate was not awarded, so this area was formerly assessed using the ETS. The ETS was discontinued in 2023, so that information</p>		

was not available. For this assessment cycle, the program piloted a Supply Chain certificate specific exam. We had two students that completed the Supply Chain exam through participation in BA 596 in May 2024 and neither of the students achieved the student achievement criteria of 80%.
To improve assessment of the certificate program, a process needs to be designed to capture the portfolio items as the students move through the courses, rather than waiting until the last semester.

Student Learning Outcome 1

Student Learning Outcome	Demonstrate application of key Supply Chain concepts and theories, including definitions of terms		
Measurement Instrument 1	Body of Knowledge Exam for Supply Chain Management (pilot).		
Criteria for Student Success	Students are expected to score 80% or above on the piloted Body of Knowledge Exam for Supply Chain Management.		
Program Success Target for this Measurement.	80% of students	Percent of Program Achieving Target	0% of students (N=2)
Methods	Students were assessed through the BA 596 Assessment course. A Body of Knowledge exam was administered on the Blackboard course site. The exam was timed, and password protected.		
Measurement Instrument 2			
Criteria for Student Success			
Program Success Target for this Measurement.		Percent of Program Achieving Target	
Methods			
Measurement Instrument 3			
Criteria for Student Success			
Program Success Target for this Measurement.		Percent of Program Achieving Target	
Methods			

Based on your results, highlight whether the program met the goal Student Learning Outcome 1.	<input type="checkbox"/> Met <input checked="" type="checkbox"/> Not Met
Actions The question analysis function on Blackboard indicated several of the questions need to be reviewed. The program faculty should review the questions during Fall 2024 and make recommendations for improvement to the assessment instrument. This should be completed by September (end).	
Follow-Up Review and follow up should be completed by September 2024. Revisions to the instrument should be in place by November 15, 2024.	
Next Assessment Cycle Plan SLO 1 should be assessed May 2025 for certificate completers.	

Student Learning Outcome 2			
Student Learning Outcome	Identify the dynamics and impact of sourcing, procurement, and supplier development on the overall supply chain.		
Measurement Instrument 1	Written Application Paper		
Criteria for Student Success	Students much achieve “Competent” on each rubric item.		
Program Success Target for this Measurement.	80% of our students must score 80% or better.	Percent of Program Achieving Target	N/A
Methods	Because of late enrollment into the BA 596 due to administration issues, artifacts were not collected.		
Measurement Instrument 2			
Criteria for Student Success			
Program Success Target for this Measurement.		Percent of Program Achieving Target	
Methods			
Measurement Instrument 3			
Criteria for Student Success			

Program Success Target for this Measurement.		Percent of Program Achieving Target	
Methods			
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.			<input type="checkbox"/> Met <input type="checkbox"/> Not Met
Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)			
To improve the program, we will implement a portfolio-type approach to collecting this kind of assignment data so we can develop enhanced expectations for this learning outcome.			
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			
We will introduce the portfolio collection of data during 24-25 and evaluate results in Spring 25.			
Next Assessment Cycle Plan (Please describe your assessment plan timetable for this outcome)			
We will evaluate this SLO Spring 2025.			

Student Learning Outcome 3			
Student Learning Outcome	Utilize best decision models for effective supply chain for sustainable operations.		
Measurement Instrument 1	Case study analysis papers.		
Criteria for Student Success	Sampled students will score “Meets Objectives” on 80% of the grading rubric.		
Program Success Target for this Measurement.	80% of students will meet criteria for student success.	Percent of Program Achieving Target	N/A
Methods	Because of late enrollment into the BA 596 due to administration issues, artifacts were not collected.		
Measurement Instrument 2			
Criteria for Student Success			
Program Success Target for this Measurement.		Percent of Program Achieving Target	

Methods			
Measurement Instrument 3			
Criteria for Student Success			
Program Success Target for this Measurement.		Percent of Program Achieving Target	
Methods			
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.		<input type="checkbox"/> Met	<input checked="" type="checkbox"/> Not Met
Actions (Describe the decision-making process and actions for program improvement. The actions should include a timeline.)			
To improve the program, we will implement a portfolio-type approach to collecting this kind of assignment data so we can develop enhanced expectations for this learning outcome.			
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			
We will introduce the portfolio collection of data during 24-25 and evaluate results in Spring 25.			
Next Assessment Cycle Plan (Please describe your assessment plan timetable for this outcome)			
We should evaluate this SLO in Spring 2025			

***** Please include Curriculum Map (below/next page) as part of this document**

	<i>Department Outcome/Goal:</i>	<i>College Outcome/Goal:</i>
<i>PLO 1:</i>	MBA graduates will demonstrate understanding of knowledge in relevant business disciplines	Discipline Knowledge
<i>PLO 2:</i>	Graduates will effectively analyze business data using modern techniques and tools and generate effective solutions to organizational problems	Qualitative Reasoning
<i>PLO 3:</i>	Graduates will effectively analyze business data using modern techniques, present quantitative data and analysis and communicate in an effective manner.	Quantitative Reasoning
<i>PLO 4:</i>	Graduates will be able to effectively communicate with others on a project, in a team environment by using the appropriate written and/or oral communications	Teamwork/Communication

Curriculum Map Matrix

	<i>BA 510 Adv Org Behavior</i>	<i>BA 579 Supply Chain Mgt</i>	<i>BA 583 Procurement</i>	<i>BA 584 Supply Chain Analytics</i>	<i>BA 596</i>
<i>PLO 1:</i>	I, D	I, D	I, D	I, D	M
<i>PLO 2:</i>	D	D			M
<i>PLO 3:</i>		D	D	D	M
<i>PLO 4:</i>	I, D		D		M