Assurance of Student Learning Report									
2023-2024									
Gordon Ford College of Business Management									
	1774 – Executive Influence in Organizations, Certificate								
Replace this with	the program director and/or assessment coordinator								
	program? Yes No								
	le Curriculum Map as part of this document (at the end), NOT as a se	eparate file.							
Use this page to	list learning outcomes, measurements, and summarize results for your	program. De	etailed						
	st be completed in the subsequent pages.	,							
	ng Outcome 1: Students will be able to identify theories of motivatio	n in applied	scenarios.						
Instrument 1	Students will be given applied scenario questions on the exit exam in Ba								
	of motivation.								
Instrument 2									
Instrument 3									
Based on your I Outcome 1.	results, check whether the program met the goal Student Learning	⊠ Met	☐ Not Met						
	ng Outcome 2: Develop a basic comprehension of managerial planni	inα	Met						
Instrument 1	Students will be given questions related to managerial planning on the e		Α 105						
Instrument 2	Students will be given questions related to managerial planning on the c	Alt CAdill III D	A 793.						
	essults chark whather the program met the goal Student I corning	Instrument 3							
Based on your results, check whether the program met the goal Student Learning Outcome 2.									
Outcome 2.	esuits, eneck whether the program met the goar student Bearing	⊠ Met							
	ng Outcome 3: Students will be able to define general business princ								
	ng Outcome 3: Students will be able to define general business prince Students will be given questions related to general business principles of	ciples.	Met						
Student Learni Instrument 1	ng Outcome 3: Students will be able to define general business princ	ciples.	Met						
Student Learning Instrument 1 Instrument 2	ng Outcome 3: Students will be able to define general business prince Students will be given questions related to general business principles of	ciples.	Met						
Instrument 2 Instrument 3	ng Outcome 3: Students will be able to define general business prince Students will be given questions related to general business principles of 495.	ciples. n the exit exa	Met m in BA						
Instrument 2 Instrument 3 Based on your 1	ng Outcome 3: Students will be able to define general business prince Students will be given questions related to general business principles of	ciples.	m in BA						
Instrument 2 Instrument 3 Based on your 1 Outcome 3.	ng Outcome 3: Students will be able to define general business prince Students will be given questions related to general business principles of 495. results, check whether the program met the goal Student Learning	ciples. n the exit exa	Met m in BA						
Instrument 2 Instrument 3 Based on your 1 Outcome 3. Student Learning	ng Outcome 3: Students will be able to define general business prince Students will be given questions related to general business principles of 495. results, check whether the program met the goal Student Learning	ciples. n the exit exa	m in BA						
Instrument 2 Instrument 3 Based on your 1 Outcome 3. Student Learnin	ng Outcome 3: Students will be able to define general business prince Students will be given questions related to general business principles of 495. results, check whether the program met the goal Student Learning	ciples. n the exit exa	m in BA						
Instrument 2 Instrument 3 Based on your 1 Outcome 3. Student Learni Instrument 1 Instrument 2	ng Outcome 3: Students will be able to define general business prince Students will be given questions related to general business principles of 495. results, check whether the program met the goal Student Learning	ciples. n the exit exa	m in BA						
Instrument 2 Instrument 3 Based on your outcome 3. Student Learni Instrument 1 Instrument 2 Instrument 2 Instrument 3	ng Outcome 3: Students will be able to define general business principles of 495. results, check whether the program met the goal Student Learning outcome 4:	ciples. In the exit exa	Met m in BA Not Met						
Instrument 2 Instrument 3 Based on your outcome 3. Student Learni Instrument 1 Instrument 2 Instrument 2 Instrument 3	ng Outcome 3: Students will be able to define general business prince Students will be given questions related to general business principles of 495. results, check whether the program met the goal Student Learning	ciples. n the exit exa	m in BA						
Instrument 2 Instrument 3 Based on your 1 Outcome 3. Student Learni Instrument 1 Instrument 2 Instrument 3 Based on your 1 Outcome 4.	ng Outcome 3: Students will be able to define general business principles of 495. results, check whether the program met the goal Student Learning and Outcome 4: results, check whether the program met the goal Student Learning and Outcome 4:	ciples. In the exit exa Met	Met m in BA Not Met Not Met						
Instrument 2 Instrument 3 Based on your 1 Outcome 3. Student Learni Instrument 1 Instrument 2 Instrument 3 Based on your 1 Outcome 4.	Students will be given questions related to general business principles of 495. results, check whether the program met the goal Student Learning and Outcome 4: results, check whether the program met the goal Student Learning and Outcome 4:	ciples. In the exit exa Met	Met m in BA Not Met Not Met						
Instrument 2 Instrument 3 Based on your of Outcome 3. Student Learning Instrument 1 Instrument 2 Instrument 3 Based on your of Outcome 4. Program Summan subsequent page	Students will be given questions related to general business principles of 495. results, check whether the program met the goal Student Learning and Outcome 4: results, check whether the program met the goal Student Learning and Outcome 4:	— ciples. In the exit exa	Met m in BA Not Met Not Met Sees on						
Instrument 2 Instrument 3 Based on your of Outcome 3. Student Learning Instrument 1 Instrument 2 Instrument 3 Based on your of Outcome 4. Program Summan Subsequent page There was only summan subsequent page of the su	ng Outcome 3: Students will be able to define general business prince Students will be given questions related to general business principles of 495. results, check whether the program met the goal Student Learning and Outcome 4: results, check whether the program met the goal Student Learning are goa	☐ Met tailed response certificate 1	Met m in BA Not Met Not Met Sees on						
Instrument 2 Instrument 3 Based on your outcome 3. Student Learning Instrument 1 Instrument 1 Instrument 2 Instrument 3 Based on your outcome 4. Program Summan subsequent page There was only fall 2023. This was	ng Outcome 3: Students will be able to define general business prince Students will be given questions related to general business principles of 495. results, check whether the program met the goal Student Learning and Outcome 4: results, check whether the program met the goal Student Learning arry (Briefly summarize the action and follow up items from your detes.) one student enrolled in the certificate graduating in spring 2024, given the	Met Met tailed responses certificate lany issues.	Met m in BA Not Met Not Met ses on aunched in						

Student Learning Outcome 1								
Student Learning Outcome			Students will be able to identify theories of motivation in applied scenarios.					
Measurement Instrument 1			dents will be given appl	lied scenario questions on t	he exit exam ir	n BA 495 related		
		to t	theories of motivation.					
Criteria for Stu	dent Success	As	score of 70% or higher	on the BA 495 exit exam	, discipline-spo	ecific questions.		
Program Success Target for this			70%	Percent of Program	100%			
Measurement				Achieving Target				
Methods				ourse (BA 495), graduating				
	exam for the cer	tifica	ate. That student scored	100% for this SLO, getting	g 5 of the 5 rela	ted questions		
	correct.							
Measurement	Instrument 2							
Criteria for Stu	dent Success							
Program Succes	ss Target for this			Percent of Program				
Measurement				Achieving Target				
Methods								
Measurement	Instrument 3							
Criteria for Stu	dent Success				_			
	ss Target for this			Percent of Program				
Measurement				Achieving Target				
Methods								
Based on your results, circle or highlight whether the program met the goal								
Student Learning Outcome 1.				⊠ Met	☐ Not Met			
Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn't, and plan going								
forward)								
Results and Conclusion: The department appears on target with the information and methods for assessment of SLO 1.								
Next Assessment Cycle Plan: This outcome will be assessed again this time next year, around April 2025. Senior exit								
exam results will be collected in May 2025. The departmental AOL representatives and the faculty members in charge of								
the exit exam will collect the artifacts and questions will be analyzed for relevance to SLO 1.								

		Student Learnin	g Outcome 2			
Student Learning Outcome	Develop a basic comprehension of managerial planning.					
Measurement	Students will be given questions related to managerial planning on the exit exam in BA 495.					
Instrument 1						
Criteria for Student	A score of 70% or higher on the BA 495 exit exam, discipline-specific questions.					
Success						
Program Success Target for this		70% Percent of Program		100%		
Measurement			Achieving Target			
Methods	the exit exa	The student enrolled in the certificate final course (BA 495), graduating in spring 2024, took the exit exam for the certificate. That student scored 80% for this SLO, getting 4 of the 5 related questions correct.				
Measurement						
Instrument 2						
Criteria for Student						
Success						
Program Success Target	for this		Percent of Program			
Measurement			Achieving Target			
Methods						
Measurement						
Instrument 3						
Criteria for Student						
Success						
Program Success Target	for this		Percent of Program			
Measurement			Achieving Target			
Methods						
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.			⊠ Met	☐ Not Met		
D 1 C 1 1	DI C N		(D. 11 1 1 1 1 1			
	Plans for N	ext Assessment Cycle ((Describe what worked, w	nat didn't, an	a pian going	
forward) Results and Conclusions	The description		vith the information and me	the da for o	am ant of SLO 2	
Results and Concidsion:	i ne departn	nem appears on target w	in the information and me	uious for asses	sment of SLO 2.	
exam results will be collec	ted in May 2	025. The departmental	again this time next year, AOL representatives and the alyzed for relevance to SLO	ne faculty mem		

Student Learning Outcome 3						
Student Learning	Students will be able to define general business principles.					
Outcome						
Measurement		Students will be given questions related to general business principles on the exit exam in				
Instrument 1	BA 495.	BA 495.				
Criteria for Student	A score of 70% or higher on the BA 495 exit exam, discipline-specific questions.					
Success						
Program Success Target	for this	70%	Percent of Program	100%		
Measurement	I — .		Achieving Target	L		
Methods			icate final course (BA 495) g			
			That student scored 83% for	this SLO, getti	ing 5 of the 6	
Maggreent	related que	estions correct.				
Measurement						
Instrument 2						
Criteria for Student						
Success Dragger Success Toward	for this		Percent of Program			
Program Success Target for this Measurement			Achieving Target			
Methods			Achieving Target			
Measurement						
Instrument 3						
Criteria for Student						
Success						
Program Success Target	for this		Percent of Program			
Measurement			Achieving Target			
Methods						
Based on your results, cir		light whether the pro	gram met the goal			
Student Learning Outcome 2.			⊠ Met	☐ Not Met		
Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn't, and plan going						
forward)						
Results and Conclusion: The department appears on target with the information and methods for assessment of SLO 3.						
results and Conclusion. The department appears on target with the information and methods for assessment of SEO 3.						
Next Assessment Cycle Plan: This outcome will be assessed again this time next year, around April 2025. Senior exit						
exam results will be collected in May 2025. The departmental AOL representatives and the faculty members in charge of						
the exit exam will collect the artifacts and questions will be analyzed for relevance to SLO 3.						

^{***} Please include Curriculum Map (below/next page) as part of this document

Management Department Curriculum Map

Where are PLOs Introduced, Developed, and Mastered?

	COURSE	COURSE	COURSE	COURSE	COURSE
	Introduced	Introduced /Developed	Developed	Developed/ Mastered	Mastered
SLO 1: Students will be able to identify theories of motivation in applied scenarios.	MGT 210		MGT 311 MGT 419 MGT 316		MGT 405 MGT 417
SLO 2: Develop a basic comprehension of managerial planning.		MGT 210	MGT 210	MGT 316	MGT 311 MGT 326 MGT 313 MGT 405
SLO 3: Students will be able to define general business principles.		MGT 210		MGT 311 MGT 419 MGT 301	MGT 417 MGT 313 MGT 316 MGT 405

Place an I, D, or M in each cell above to indicate where the program content related to each SLO is introduced (I), developed (D), and/or mastered (M). SLO content may be delivered in more than just six courses as indicated in the above table.