

Assurance of Student Learning Report 2023-2024			
Gordon Ford College of Business		Management	
1774 – Executive Influence in Organizations, Certificate			
<i>Replace this with the program director and/or assessment coordinator</i>			
Is this an online program? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
*** Please include Curriculum Map as part of this document (at the end), NOT as a separate file.			
<i>Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages.</i>			
Student Learning Outcome 1: Students will be able to identify theories of motivation in applied scenarios.			
Instrument 1	Students will be given applied scenario questions on the exit exam in BA 495 related to theories of motivation.		
Instrument 2			
Instrument 3			
Based on your results, check whether the program met the goal Student Learning Outcome 1.		<input checked="" type="checkbox"/> Met	<input type="checkbox"/> Not Met
Student Learning Outcome 2: Develop a basic comprehension of managerial planning.			
Instrument 1	Students will be given questions related to managerial planning on the exit exam in BA 495.		
Instrument 2			
Instrument 3			
Based on your results, check whether the program met the goal Student Learning Outcome 2.		<input checked="" type="checkbox"/> Met	<input type="checkbox"/> Not Met
Student Learning Outcome 3: Students will be able to define general business principles.			
Instrument 1	Students will be given questions related to general business principles on the exit exam in BA 495.		
Instrument 2			
Instrument 3			
Based on your results, check whether the program met the goal Student Learning Outcome 3.		<input checked="" type="checkbox"/> Met	<input type="checkbox"/> Not Met
Student Learning Outcome 4:			
Instrument 1			
Instrument 2			
Instrument 3			
Based on your results, check whether the program met the goal Student Learning Outcome 4.		<input type="checkbox"/> Met	<input type="checkbox"/> Not Met
Program Summary (Briefly summarize the action and follow up items from your detailed responses on subsequent pages.)			
<p>There was only one student enrolled in the certificate graduating in spring 2024, given the certificate launched in fall 2023. This was a good opportunity to pilot the certificate exams to examine them for any issues.</p> <p>The student scored above 70% for SLOs 1 through 3. In reviewing the questions post-exam, a few could be tweaked for improved understanding. We will tweak those questions and assess again in late spring 2025.</p>			

Student Learning Outcome 1				
Student Learning Outcome		Students will be able to identify theories of motivation in applied scenarios.		
Measurement Instrument 1		Students will be given applied scenario questions on the exit exam in BA 495 related to theories of motivation.		
Criteria for Student Success		A score of 70% or higher on the BA 495 exit exam, discipline-specific questions.		
Program Success Target for this Measurement		70%	Percent of Program Achieving Target	100%
Methods	The student enrolled in the certificate final course (BA 495), graduating in spring 2024, took the exit exam for the certificate. That student scored 100% for this SLO, getting 5 of the 5 related questions correct.			
Measurement Instrument 2				
Criteria for Student Success				
Program Success Target for this Measurement			Percent of Program Achieving Target	
Methods				
Measurement Instrument 3				
Criteria for Student Success				
Program Success Target for this Measurement			Percent of Program Achieving Target	
Methods				
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.				<input checked="" type="checkbox"/> Met <input type="checkbox"/> Not Met
Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn't, and plan going forward)				
Results and Conclusion: The department appears on target with the information and methods for assessment of SLO 1. Next Assessment Cycle Plan: This outcome will be assessed again this time next year, around April 2025. Senior exit exam results will be collected in May 2025. The departmental AOL representatives and the faculty members in charge of the exit exam will collect the artifacts and questions will be analyzed for relevance to SLO 1.				

Student Learning Outcome 2				
Student Learning Outcome	Develop a basic comprehension of managerial planning.			
Measurement Instrument 1	Students will be given questions related to managerial planning on the exit exam in BA 495.			
Criteria for Student Success	A score of 70% or higher on the BA 495 exit exam, discipline-specific questions.			
Program Success Target for this Measurement	70%	Percent of Program Achieving Target	100%	
Methods	The student enrolled in the certificate final course (BA 495), graduating in spring 2024, took the exit exam for the certificate. That student scored 80% for this SLO, getting 4 of the 5 related questions correct.			
Measurement Instrument 2				
Criteria for Student Success				
Program Success Target for this Measurement		Percent of Program Achieving Target		
Methods				
Measurement Instrument 3				
Criteria for Student Success				
Program Success Target for this Measurement		Percent of Program Achieving Target		
Methods				
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.			<input checked="" type="checkbox"/> Met	<input type="checkbox"/> Not Met
Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn't, and plan going forward)				
<p>Results and Conclusion: The department appears on target with the information and methods for assessment of SLO 2.</p> <p>Next Assessment Cycle Plan: This outcome will be assessed again this time next year, around April 2025. Senior exit exam results will be collected in May 2025. The departmental AOL representatives and the faculty members in charge of the exit exam will collect the artifacts and questions will be analyzed for relevance to SLO 2.</p>				

Student Learning Outcome 3				
Student Learning Outcome	Students will be able to define general business principles.			
Measurement Instrument 1	Students will be given questions related to general business principles on the exit exam in BA 495.			
Criteria for Student Success	A score of 70% or higher on the BA 495 exit exam, discipline-specific questions.			
Program Success Target for this Measurement	70%	Percent of Program Achieving Target	100%	
Methods	The student enrolled in the certificate final course (BA 495) graduating in spring 2024, took the exit exam for the certificate. That student scored 83% for this SLO, getting 5 of the 6 related questions correct.			
Measurement Instrument 2				
Criteria for Student Success				
Program Success Target for this Measurement		Percent of Program Achieving Target		
Methods				
Measurement Instrument 3				
Criteria for Student Success				
Program Success Target for this Measurement		Percent of Program Achieving Target		
Methods				
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.			<input checked="" type="checkbox"/> Met	<input type="checkbox"/> Not Met
Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn't, and plan going forward)				
Results and Conclusion: The department appears on target with the information and methods for assessment of SLO 3. Next Assessment Cycle Plan: This outcome will be assessed again this time next year, around April 2025. Senior exit exam results will be collected in May 2025. The departmental AOL representatives and the faculty members in charge of the exit exam will collect the artifacts and questions will be analyzed for relevance to SLO 3.				

*** Please include Curriculum Map (below/next page) as part of this document

Management Department Curriculum Map

Where are PLOs Introduced, Developed, and Mastered?

	<i>COURSE</i> <i>Introduced</i>	<i>COURSE</i> <i>Introduced</i> <i>/Developed</i>	<i>COURSE</i> <i>Developed</i>	<i>COURSE</i> <i>Developed/</i> <i>Mastered</i>	<i>COURSE</i> <i>Mastered</i>
<i>SLO 1: Students will be able to identify theories of motivation in applied scenarios.</i>	<i>MGT 210</i>		<i>MGT 311</i> <i>MGT 419</i> <i>MGT 316</i>		<i>MGT 405</i> <i>MGT 417</i>
<i>SLO 2: Develop a basic comprehension of managerial planning.</i>		<i>MGT 210</i>	<i>MGT 210</i>	<i>MGT 316</i>	<i>MGT 311</i> <i>MGT 326</i> <i>MGT 313</i> <i>MGT 405</i>
<i>SLO 3: Students will be able to define general business principles.</i>		<i>MGT 210</i>		<i>MGT 311</i> <i>MGT 419</i> <i>MGT 301</i>	<i>MGT 417</i> <i>MGT 313</i> <i>MGT 316</i> <i>MGT 405</i>

Place an I, D, or M in each cell above to indicate where the program content related to each SLO is introduced (I), developed (D), and/or mastered (M). SLO content may be delivered in more than just six courses as indicated in the above table.