Assurance of Student Learning Report 2023-2024	
Gordon Ford College of Business	*Economics*
Certificate in Economic Data Analytics -	
David Zimmer, Department Chair	

Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages.			
Student Learning Outcome 1: Students will demonstrate ability to apply econometric modeling techniques to study real-world questions.			
Instrument 1	Direct: Course project in ECON 465 – Regression and Econometrics		
Based on your results, check whether the program met the goal Student Learning Outcome 1.		☐ Met	☐ Not Met
Student Learning Outcome 2: Students will demonstrate appropriate data skills necessary to conduct economic research.			
Instrument 1	Direct: Targeted assignments in ECON 465 – Regression and Econometrics		
Based on your results, check whether the program met the goal Student Learning Outcome 2.		☐ Met	☐ Not Met
Student Learning Outcome 3: Students will demonstrate knowledge of statistical tools necessary to conduct economic research.			
Instrument 1	Direct: Course project in ECON 499 – Senior Assessment		
Based on your results, check whether the program met the goal Student Learning Outcome 3.		☐ Met	☐ Not Met
Program Summary (Briefly summarize the action and follow up items from your detailed responses on subsequent pages.)			

Program: CERTIFICATE IN ECON DATA ANALYTICS

Curriculum Map Matrix
(Where are PLOs Introduced, Developed, and Mastered)?

	Econ 306/307: Econ. Stat.	*Econ 465: Regression*	*Econ 499: Senior Assessment*
PLO 1: Students will demonstrate ability to apply econometric modeling techniques to study real-world questions.		*I*	*D M*
PLO 2: Students will demonstrate appropriate data skills necessary to conduct economic research.		*I*	*D M*
PLO 3: Students will demonstrate knowledge of statistical tools necessary to conduct economic research.	*I D*	*I D*	*M*