

**Assurance of Student Learning
2018-2019**

Gordon Ford College of Business

Management

Management (723)

Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages.

Student Learning Outcome 1: Management students will demonstrate effective written communication skills

Instrument 1 Learning journals were assessed for Dr. Yates MGT 417 courses using the GFCB written communication rubric.

Instrument 2

Instrument 3

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.

Met

Not Met

Student Learning Outcome 2: Management students will demonstrate awareness of their opportunities as responsible citizens living and working in a global society.

Instrument 1 Assignment #1 from Dr. Spiller's MGT 305 course were evaluated using the GFCB rubric for Legal and Ethical Awareness.

Instrument 2

Instrument 3

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.

Met

Not Met

Student Learning Outcome 3: Management students will demonstrate the ability to apply training in the field of management.

Instrument 1 Not assessed

Instrument 2

Instrument 3

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.

Met

Not Met

Program Summary (Briefly summarize the action and follow up items from your detailed responses on subsequent pages.)

Overall, we met both of the learning outcomes that were evaluated during the 2018-19 academic year. We will be evaluating all three of the learning outcomes during the 2019-2020 AY by using the GFCB rubrics for outcomes #1 and #2 and an exit exam for outcome #3.

Student Learning Outcome 1

Student Learning Outcome	Management students will demonstrate effective written communication skills.		
Measurement Instrument 1	NOTE: Each student learning outcome should have at least one direct measure of student learning . Indirect measures are not required. A random sample of submissions for the Learning Journal assignment in Dr. Yates' MGT 417 courses were evaluated using the Written Communication rubric. 12 students' work was evaluated for the Fall 2018 and Spring 2019 semesters.		
Criteria for Student Success	Scoring 16 or above on GFCB written communication rubric.		
Program Success Target for this Measurement	70.	Percent of Program Achieving Target	75
Methods	Using Dr. Yates' class roster and Excel (random number generator), 6 students were selected from each class to be evaluated. Their work was scored using the GFCB Written Communication rubric.		
Measurement Instrument 2			
Criteria for Student Success			
Program Success Target for this Measurement		Percent of Program Achieving Target	
Methods			
Measurement Instrument 3			
Criteria for Student Success			
Program Success Target for this Measurement		Percent of Program Achieving Target	
Methods			

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.	Met	Not Met
Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)		
Continue to work with students on proper grammar, possessive, sentence structure, and paragraph structure in MGT 361 (Business Communication).		
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)		
Work with instructors of MGT 361 to focus on writing skills.		

Student Learning Outcome 2

Student Learning Outcome	Management students will demonstrate awareness of their opportunities as responsible citizens living and working in a global society.		
Measurement Instrument 1	A random sample of submissions for Assignment 1 in Dr. Spiller's MGT 305 course were evaluated using the GFCB rubric for Legal and Ethical Awareness. 5 students' work was evaluated for the Winter 2019. Assessed using the		
Criteria for Student Success	Score of 6 or greater on rubric		
Program Success Target for this Measurement	70%	Percent of Program Achieving Target	80%
Methods			
Measurement Instrument 2			
Criteria for Student Success			
Program Success Target for this Measurement		Percent of Program Achieving Target	
Methods			
Measurement Instrument 3			
Criteria for Student Success			
Program Success Target for this Measurement		Percent of Program Achieving Target	
Methods			
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.			Met
Not Met			
Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)			
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			

Student Learning Outcome 3

Student Learning Outcome	Management students will demonstrate the ability to apply training in the field of management.		
Measurement Instrument 1			
Criteria for Student Success			
Program Success Target for this Measurement		Percent of Program Achieving Target	
Methods			
Measurement Instrument 2			
Criteria for Student Success			
Program Success Target for this Measurement		Percent of Program Achieving Target	
Methods			
Measurement Instrument 3			
Criteria for Student Success			
Program Success Target for this Measurement		Percent of Program Achieving Target	
Methods			
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.			Met
Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)			Not Met
This outcome was not measured during the 2018-19 academic year.			
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			
We are implementing discipline specific questions to the GFCB exit exam to test for knowledge that all graduating management majors should know.			

