

Assurance of Student Learning Report 2023-2024

College of Health & Human Services

School of Kinesiology, Recreation & Sport

Intercollegiate Athletic Administration Graduate Certificate #0481

Dr. Brad Stinnett

Is this an online program? ☒ Yes ☐ No

Please make sure the Program Learning Outcomes listed match those in CourseLeaf . Indicate verification here
☒ Yes, they match! (If they don't match, explain on this page under **Assessment Cycle**)

***** Please include Curriculum Map as part of this document (at the end), NOT as a separate file.**

Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages. Add more Outcomes as needed.

Program Student Learning Outcome 1: Students will demonstrate their knowledge of student-athlete development within intercollegiate athletics.

Instrument 1 Direct: Analysis of a culminating activity/final project in RSA 554 (Student Athlete Development)

Based on your results, check whether the program met the goal Student Learning Outcome 1.

☒ Met

☐ Not Met

Program Student Learning Outcome 2: Students will enhance their network of professionals in the intercollegiate sport sector.

Instrument 1 Direct: Evaluation of a professional interview assignment in RSA 556 (Intercollegiate Governance)

Based on your results, check whether the program met the goal Student Learning Outcome 2.

☒ Met

☐ Not Met

Assessment Cycle Plan:

There are not anticipated changes, currently, with the assessment cycle plan for 24-25.

Program Student Learning Outcome 1			
Program Student Learning Outcome	Students will demonstrate their knowledge of student-athlete development within intercollegiate athletics.		
Measurement Instrument 1	<p>Direct: The measurement instrument for this SLO includes the analysis of a culminating activity, in the form of a final project, in RSA 554 (Student-Athlete Development). This assessment consists of developing a Collegiate Student-Athlete Manual and includes multiple components that requires student progress toward the SLO throughout the course. The primary components used in the evaluation of students include:</p> <ul style="list-style-type: none"> • Philosophy Statement (relative to student-athlete development) • Program Overview (mission statement, objectives, programming, and services provided, inclusion of Athlete Bill of Rights) • Position Description (title, institution overview, primary duties, knowledge, and skills needed) • Formatting/Organization 		
Criteria for Student Success	Upon completion of the culminating activity, students should score an 80% or above based on the evaluation criteria provided.		
Program Success Target for this Measurement	80% of the students completing these components will score 80% or higher on the assessment.	Percent of Program Achieving Target	91% (20/22) scored 80% or higher
Methods	Data collected from all students ($N = 22$) who completed RSA 554 during the Fall 2023 semester.		
Based on your results, highlight whether the program met the goal Student Learning Outcome 1.		<input checked="" type="checkbox"/> Met	<input type="checkbox"/> Not Met
Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn't, and plan going forward)			
<p>Results: The results were expected as there were no significant changes to the culminating activity or course in general. Results from the previous year led to expected results for this current cycle.</p> <p>Conclusions: The grading rubric provided to students seemingly aids in their overall understanding of expectations associated with project. Feedback received from student also indicated their satisfaction with coming out of the course with a practical document (Collegiate Student-Athlete Manual) that they can use as they either get started in or continue to progress in their professional position.</p> <p>Plans for Next Assessment Cycle: Moving forward, we will continue to evaluate the RSA 554 project. The main emphasis in evaluating the project will be whether to add or revise the primary components of the manual. This will require the course instructor and program faculty to become aware of any leading-edge trends within student-athlete development that may necessitate altering the final project.</p>			

Program Student Learning Outcome 2

Program Student Learning Outcome	Students will enhance their network of professionals in the intercollegiate sport sector.			
Measurement Instrument 1	Direct: The measurement instrument for this SLO is the evaluation of an interview assignment in RSA 556 (Governance in Intercollegiate Athletics). This assessment consists of conducting an informational interview with a current collegiate athletics governance practitioner. The main elements used in the analysis of students include: <ul style="list-style-type: none">• Identifying a current practitioner and scheduling the interview• Developing pertinent interview questions• Conducting the interview and sending a follow-up thank you e-mail.• Preparing an Executive Summary of the interview experience			
Criteria for Student Success	Upon completion of the informational interview assignment, students should score an 80% or above based on the evaluation criteria provided.			
Program Success Target for this Measurement	80% of the students completing the assignment will score 80% or higher	Percent of Program Achieving Target	88% (14/16) scored 80% or higher	
Methods	Data collected from all students ($N = 16$) who completed RSA 556 during the Spring 2024 semester.			
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.			<input checked="" type="checkbox"/> Met	<input type="checkbox"/> Not Met
Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn't, and plan going forward)				
Results: The results were expected as there were no significant changes to the assignment or overall structure of the course. Results from the previous year led to faculty expectations for the current cycle.				
Conclusions: The assignment continues to show value as it forces students to expand their professional network by identifying, contacting, and ultimately interviewing an active practitioner in the field. The overall preparation and execution of the interview, which is conducted remotely, seem to be well-received by both student and interviewee. This could be a result from society's pivot to virtual interaction (i.e., Zoom) during the pandemic.				
Plans for Next Assessment Cycle: The interview assignment in RSA 556 will continue to be evaluated. Moving forward, the course instructor and program faculty may consider adding another interviewee to the student's workload to further expand their network.				

CURRICULUM MAP TEMPLATE

Program name:	Intercollegiate Athletic Administration (Graduate Certificate) - #0481
Department:	School of Kinesiology, Recreation & Sport
College:	Health & Human Services
Contact person:	Dr. Brad Stinnett
Email:	brad.stinnett@wku.edu

KEY:

I = Introduced

R = Reinforced/Developed

M = Mastered

A = Assessed

[illegible]

Student Learning Outcome 1
Measurement Instrument 1 Rubric

Criteria	Poor	Satisfactory	Commendable
Part I: Philosophy Statement	0 – 4 points	5 – 9 points	10 -25 points Details your philosophy on student-athlete development
Part II: Program Overview	0 – 9 points	10 – 19 points	20 – 40 points Thoroughly addresses mission statement, goals and objectives, programming and services provided, and Athlete Bill of Rights
Part III: Position Description	0 – 0 points	0 – 19 points	20 – 25 points Effectively addresses and gives an in-depth description of the position title, institutional overview, primary duties and responsibilities, additional duties, and required and preferred qualifications.
Format/Organization	0 – 0 points	0 – 0 points	0 – 10 points Organized in a professional manner; submitted on time; included all three parts, cited references
Points Possible			/100

**Student Learning Outcome 2
Measurement Instrument 1 Rubric**

Criteria	Novice	Competent	Proficient
Part I: Identifying a current practitioner in the field; coordinating an interview; and developing interview questions.	0 – 10 points	11 – 20 points	21 – 30 points
Part II: Conducting the interview and sending a follow-up e-mail.	0 – 0 points	0 – 0 points	0 – 15 points
Part III: Executive Summary – submission of two-three typed summary of your interview experience (what was learned, new insights you gained, etc.); assess and evaluate the department of the professional interviewed and provide an opinion as to whether you feel they are doing an adequate job – provide justification and rationale to support your position.	0 – 10 points	11 to 20 points	21 to 30 points
Total Points			/75