

**Assurance of Student Learning
2018-2019**

College of Health & Human Services

School of Kinesiology, Recreation & Sport

Intercollege Athletic Administration Certificate #0481

Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages.

Student Learning Outcome 1: Students will demonstrate advanced knowledge of governance and compliance related to Division I and II athletics.

Instrument 1 Direct: Evaluation of completed certificate given through National Association for Athletic Compliance (NAAC).

Instrument 2 Direct: Analysis of current event compliance violation assignment actual situation

Instrument 3 N/A

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.

Met

Not Met

Student Learning Outcome 2: Students will demonstrate the ability to successfully apply for a job in a professional setting and perform effectively in a practical setting within recreation and sport.

Instrument 1 Direct: Analysis of final project in RSA 556 Governance in Intercollegiate Sports (resume, cover letter, mock interview).

Instrument 2 Direct: Performance mock interview is conducted and evaluated by program faculty and a professional in the industry.

Instrument 3 N/A

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.

Met

Not Met

Student Learning Outcome 3: N/A

Instrument 1 N/A

Instrument 2 N/A

Instrument 3 N/A

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.

Met

Not Met

Program Summary (Briefly summarize the action and follow up items from your detailed responses on subsequent pages.)

Students in the Intercollegiate Athletic Administration certificate graduate program should understand, and know how to interpret the NCAA bylaws that will facilitate increased career readiness and enhance employability through the NAAC certificate. An indicator of the level of readiness regarding Governance and Compliance takes place in the entire RSA 558 course and specifically by the completion of the NAAC certificate embedded in the RSA 558 course. This certificate indicates that students are demonstrating advanced knowledge of NCAA compliance bylaws. The following recommendations came out of the current assessment:

- Develop a project where we can better assess the applicability of knowledge gained through compliance certificate coursework.

- Consider requiring students to job shadow someone in a local compliance office.

Students in the Recreation & Sport Administration program should demonstrate the ability to effectively know how to apply, and be in the running for positions in a athletic department upon completion of the certificate. An indicator of the level of effectiveness is the Final project program faculty review, resume, cover letter, and a video interview of a job that is currently available in intercollegiate athletics. This is also reviewed and given feedback by a professional in the field as well:

- Review and revise (if necessary) to make outcomes more measurable.
- Consider requiring students develop a digital portfolio as part of the capstone experience to enhance employment opportunities

Student Learning Outcome 1

Student Learning Outcome	Students will demonstrate advanced knowledge of governance and compliance related to Division I and II athletics.		
Measurement Instrument 1	Direct measure of student learning in governance and compliance course (RSA 556), to evaluate advanced knowledge, is the completion of the National Association for Athletic Compliance (NAAC) Certificate.		
Criteria for Student Success	NAAC certificate completion; requires 100% completion of modules and scoring.		
Program Success Target for this Measurement	90%	Percent of Program Achieving Target	90%
Methods	All students (fall and spring) in the class (RSA 556) were required to complete the NAAC certificate (N = 38). In each NAAC module there are questions that must be answered about the application of collegiate regulations.		
Measurement Instrument 2	Direct: Analysis of current event compliance violation assignment actual situation, identify the NCAA rule(s) violated, discuss the procedural aspects of the factual situation and discuss the resolution, penalty and impact on the institution, administrator, coach or student-athlete. The student also gives their opinion on how the rule was interpreted and enforced.		
Criteria for Student Success	Score of 80% or higher		
Program Success Target for this Measurement	90%	Percent of Program Achieving Target	90%
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.			Met
Not Met			
Actions (Describe the decision-making process and actions planned for program improvement The actions should include a timeline.)			
The NAAC certificate curriculum and content is examined annually by faculty to determine the efficacy of the content in assessing advanced knowledge of students understanding of governance and compliance. Faculty also considered making it a requirement that a student job shadow someone in a compliance office (fall 2020).			
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			
The course, and specifically the NAAC certificate content, will be further evaluated during the 2019-20 academic year and a determination will be made.			

Student Learning Outcome 2

Student Learning Outcome	Students will demonstrate the ability to successfully apply for a job in a professional setting and perform effectively in a practical setting within recreation and sport.		
Measurement Instrument 1	Direct measure of student learning is the final project, to determine effective performance. The areas of the project include: completion of a resume, cover letter, and a five year plan.		
Criteria for Student Success	Upon completion of the final project, students should earn 90% or above on the components of the assignments in the RSA 556.		
Program Success Target for this Measurement	90%	Percent of Program Achieving Target	80%
Methods	All required coursework from each student ($N = 35$) factored in the overall performance evaluation and final grade.		
Measurement Instrument 2	Direct measure of student learning is a mock interview: students were evaluated in the areas of personal characteristics, professionalism, and professional proficiencies by the faculty member.		
Criteria for Student Success	Students receive good feedback with a score of A on the mock interview.		
Program Success Target for this Measurement	80%	Percent of Program Achieving Target	85%
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.			Met
Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)			
It was determined that this experience for students in the program continues to allow career and job application readiness. Formative and summative assessment will occur annually to ensure course content and instruments meet goal of students achieving stated learning outcomes.			
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			
Going to develop a more detailed rubric for this project and require students to job shadow a minimum of 2 industry professionals and allow them access to their classmates' interviews (fall 2020). The decision to require students to submit a digital portfolio is under review and consideration (fall 2020).			