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| **Assurance of Student Learning**  **2023-2024** | |
| *CEBS* | *School of Leadership & Professional Studies* |
| *Real Estate Studies Certificate 195* | |
| *Said Ghezal* | |

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| ***Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages.*** | | | |
| 1. **Student Learning Outcome 1:**  Students will demonstrate basic understanding of the real estate profession | | | |
| **Instrument 1** | Course comprehensive exam—RE 170C: Essentials in Real Estate | | |
| **Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.** | | **Met** | **Not Met** |
| 1. **Student Learning Outcome 2:**  Students will demonstrate basic understanding of the legal environment of the real estate profession | | | |
| **Instrument 1** | Course comprehensive exam**—**RE 273C: Real Estate Law | | |
| **Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.** | | **Met** | **Not Met** |
| **Student Learning Outcome 3:**  Students will demonstrate basic understanding of real estate as an investment medium. | | | |
| **Instrument 1** | Course comprehensive exam— RE 170C: Essentials in Real Estate | | |
| **Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.** | | **Met** | **Not Met** |
| **Program Summary (Briefly summarize the action and follow up items from your detailed responses on subsequent pages.)** | | | |
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| **Student Learning Outcome 1** | | | | | |
| **Student Learning Outcome** | Students will demonstrate basic understanding of the real estate profession. | | | | |
| **Measurement Instrument 1** | The RE 170C comprehensive exam gauges students’ understanding of the real estate profession. Each component will be assessed by 5 different questions of the exam (e.g., 5 questions were developed to measure real estate as a commodity). | | | | |
| **Criteria for Student Success** | The expectations are to have a 70% pass rate on the total questions measuring all components and 70% pass rate on each component. | | | | |
| **Program Success Target for this Measurement** | | 70% | **Percent of Program Achieving Target** | 90%. | |
| **Methods** | A random sample of 20% of the exams (16 students) were evaluated. | | | | |
| **Based on your results, highlight whether the program met the goal Student Learning Outcome 1.** | | | | **Met** | **Not Met** |
| **Actions** (Describe the decision-making process and actions for program improvement. The actions should include a timeline.) | | | | | |
| Students were assigned course work that provided them with opportunities to discuss the basic facets of the real estate profession, including the unique aspects of real estate as a commodity; and the economic and social environments as they relate to the real estate profession. The many career areas in the real estate industry as well as the informational needs of the homeowner were also covered.  **We plan on keeping the same approach for the coming terms.** | | | | | |
| **Follow-Up** (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.) | | | | | |
| Spring 2025 | | | | | |
| **Next Assessment Cycle Plan** (Please describe your assessment plan timetable for this outcome) | | | | | |
| Spring 2025. | | | | | |

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| **Student Learning Outcome 2** | | | | | |
| **Student Learning Outcome** | Students will demonstrate basic understanding of the legal environment of the real estate profession. | | | | |
| **Measurement Instrument 1** | The RE 273C comprehensive exam specific question items emphasized the legal aspects of the real estate profession. Each component, such as real estate terminology, was measured by a specific number of questions. | | | | |
| **Criteria for Student Success** | The expectations are to have a 70% pass rate on the total questions measuring all components and 70% pass rate on each component. | | | | |
| **Program Success Target for this Measurement** | | 70% | **Percent of Program Achieving Target** | 80% | |
| **Methods** | A random sample of 20% of the exams (7 students) were evaluated. | | | | |
| **Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.** | | | | **Met** | **Not Met** |
| **Actions** (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.) | | | | | |
| Reading assignments and discussion questions were assigned to expose students to the legal environment of the real estate profession, including real estate legal terminology, legal real estate instruments, contracts, and obligations.  **We plan on keeping the same approach for the coming terms.** | | | | | |
| **Follow-Up** (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.) | | | | | |
| Spring 2025 | | | | | |
| **Next Assessment Cycle Plan** (Please describe your assessment plan timetable for this outcome) | | | | | |
| Spring 2025. | | | | | |

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| **Student Learning Outcome 3** | | | | | |
| **Student Learning Outcome** | Students will demonstrate basic understanding of real estate as an investment medium | | | | |
| **Measurement Instrument 1** | The RE 171C comprehensive exam specific question items measured students’ ability to discuss the component of real estate as an investment medium. | | | | |
| **Criteria for Student Success** | The expectations are to have a 70% pass rate on the total questions measuring all components and 70% pass rate on each component. | | | | |
| **Program Success Target for this Measurement** | | 70% | **Percent of Program Achieving Target** | 80% | |
| **Methods** | A random sample of 20% of the exams (16 students) were evaluated. | | | | |
| **Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.** | | | | **Met** | **Not Met** |
| **Actions** (Describe the decision-making process and actions for program improvement. The actions should include a timeline.) | | | | | |
| Students were able to demonstrate an ability to discuss real estate operations from an investment standpoint. They were assigned readings and discussions questions that emphasized the investment component of real estate.  **We plan on keeping the same approach for the coming terms.** | | | | | |
| **Follow-Up** (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.) | | | | | |
| Spring 2025 | | | | | |
| **Next Assessment Cycle Plan** (Please describe your assessment plan timetable for this outcome) | | | | | |
| Spring 2025 | | | | | |

**CURRICULUM MAP TEMPLATE**

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|  | **Program name:** | |  | Real Estate, Certificate (195) | |
|  | **Department:** | |  | School of Leadership & Professional Studies | |
|  | **College:** | |  | College of Education and Behavioral Sciences | |
|  | **Contact person:** | |  | Said Ghezal | |
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|  |  |  | **Learning Outcomes** |  |  |
| **Course Subject** | **Number** | **Course Title** | **LO1:** | **LO2:** | **LO3:** |
| Key:  Introduced (I), Reinforced (R), Mastered (M), Assessed (A) |  |  | Students will demonstrate basic understanding of the real estate profession. | Students will demonstrate basic understanding of the legal environment of the real estate profession. | Students will demonstrate basic understanding of real estate as an investment medium. |
| RE | 170C | Essentials of Real Estate | I/R/A |  | I/R/A |
| RE | 171C | Real Estate Brokerage Operation | I |  | I |
| RE | 172C | Real Estate Marketing | I |  | I |
| RE | 273C | Real Estate Law | I/R | I/R/A |  |