

POTTER COLLEGE OF ARTS AND LETTERS

Program Name (ref. number)	School or Department	Program (Reference Number)	Credential Type	Dept. Recommendation	Dean Recommendation	CAPE Committee Recommendation	Recommendation to Board of Regents	Comments
Asian Studies (317)	99AR	Asian Studies (317)	Minor	Transform	Transform	Transform	Transform	An interdisciplinary minor with low enrollments and conferrals. Committee bundled discussion of Asian Religions and Cultures major (615) with Asian Studies minor (317). Committee sees an opportunity for greater synergies with language programs, recommended to transform both programs by changing departmental alignment.
Honors Self-Designed Studies (393)		Honors Self-Designed Studies (393)	Minor	Maintain	Maintain	Maintain	Maintain	Program designed to allow Honors students to choose their own minor from existing courses; low enrolled but no resource investment.
Latin American Studies (408)		Latin American Studies (408)	Minor	Maintain	Maintain	Maintain	Maintain	Low cost minor fitting well with mission.
Legal Studies (409)		Legal Studies (409)	Minor	Transform	Transform	Transform	Transform	This minor is performing well, with strong enrollments and stable conferrals. Given the structural changes that brought paralegal studies into PCAL and the robust legal studies minor, using the foundations of the minor to establish a new major would make a good sense.
Russian and European Studies (451)		Russian and European Studies (451)	Minor	Maintain	Maintain	Maintain	Maintain	Minor has grown from a single student in 13-14 to 13 in 17-18. Though enrollment is below the median for minors, the trend is good.
Kentucky Studies (169)		Kentucky Studies (169)	Certificate	Suspend	Suspend	Suspend	Suspend	No students enrolled in past five years: program faculty volunteered this program for suspension.
Middle East Studies (179)		Middle East Studies (179)	Certificate	Suspend	Suspend	Suspend	Suspend	Very low enrollment over past five years: program faculty volunteered this program for suspension.
Political Communication (192)		Political Communication (192)	Certificate	Maintain	Suspend	Suspend	Suspend	Low enrollment and conferrals; insufficient demand.
Brewing and Distilling Arts and Sciences (1733)		Brewing and Distilling Arts and Sciences (1733)	Certificate	Maintain	Maintain	Maintain	Maintain	New program is unique, with ties to Kentucky bourbon industry. Low enrollments, though trending upward . Recent changes to certificate include loss of program coordinator, who also served as instructor, and loss of Alltech partnership. Ability to recover from recent changes remains unclear as does student demand for program, leading to discussion of possible transformation of certificate.
Honors Self-Designed Studies (539)		Honors Self-Designed Studies (539)	BS	Maintain	Maintain	Maintain	Maintain	Program designed to allow Honors students to choose their own degree path from existing courses; low enrolled but no resource investment.
Honors Self-Designed Studies (566)		Honors Self-Designed Studies (566)	AB	Maintain	Maintain	Maintain	Maintain	Program designed to allow Honors students to choose their own degree path from existing courses; low enrolled but no resource investment.
Honors Self-Designed Studies (634)		Honors Self-Designed Studies (634)	BS	Maintain	Maintain	Maintain	Maintain	Program designed to allow Honors students to choose their own degree path from existing courses; low enrolled but no resource investment.
Art Education (002)	Art	Art Education (002)	Minor	Suspend	Suspend	Suspend	Suspend	Graduate minor: no longer offered.
Studio Art (312)		Studio Art (312)	Minor	Maintain	Maintain	Maintain	Maintain	Medium and steady enrollment.
Art History (316)		Art History (316)	Minor	Maintain	Maintain	Maintain	Maintain	Overall downward trend in enrollment, Review in 2021.
Computer Animation (352)		Computer Animation (352)	Minor	Grow/Enhance	Grow/Enhance	Grow/Enhance	Grow/Enhance	Pros for considering grow/enhance included: the program's inability to grow without further support; its recent growth record; its position as a sought out new-media arts field; the dean's strong and targeted recommendation for intentional growth; and the fact that the program is not nested in a major. Pros for considering maintain included: many new programs fit this same profile and the enhancement of a minor may have little impact on funding or enrollment.
Graphic Design (385)		Graphic Design (385)	Minor	Maintain	Maintain	Maintain	Maintain	Program has good potential for growth.
Visual Studies (509)		Visual Studies (509)	AB	Maintain	Maintain	Maintain	Maintain	Strong program recently receiving funding for scholarships.
Visual Arts (514)		Visual Arts (514)	BFA	Maintain	Maintain	Maintain	Maintain	Fairly steady enrollment: recently received scholarship funding.

Art History (613)		Art History (613)	AB	Maintain	Maintain	Maintain	Maintain	The pros discussed for maintaining the program included: solid outcomes for graduates; strong interdisciplinary overlap; the department had recently enacted changes to attract majors; the current increasing enrollments in the major for 2018/2019); and a new scholarship endowment. The pros discussed for transforming the program included: low conferrals, a downward trend in conferrals, and the desire to highlight low enrollment programs to make sure they make the necessary changes to attract more majors.
Art Education (516)		Art Education (516)	AB	Suspend	Suspend	Suspend	Suspend	Very low enrollment over past five years: program faculty volunteered this program for suspension.
Communication (039)	Communication	Communication (039)	Minor	Suspend	Suspend	Suspend	Suspend	Graduate minor: no longer offered..
Digital Advertising (351)		Digital Advertising (351)	Minor	Maintain	Transform	Transform	Transform	Minor being retooled with departmental realignment.
Communication Studies (480)		Communication Studies (480)	Minor	Transform	Transform	Maintain	Maintain	Both dept and dean interested in exploring transformation into a certificate.
Communicating in Organizations (0471)		Communicating in Organizations (0471)	Certificate	Maintain	Maintain	Maintain	Maintain	New certificate; growing enrollment.
Communicating in Healthcare (0475)		Communicating in Healthcare (0475)	Certificate	Maintain	Maintain	Transform	Transform	The committee is concerned with the low number of enrollments and conferrals. The program needs to make it easier for students to move through the certificate and better market the program to increase enrollments.
Corporate and Organizational Communication (522)		Corporate and Organizational Communication (522)	AB	Maintain	Maintain	Maintain	Maintain	Conferrals are steady. Core to department.
Advertising (727)		Advertising (727)	AB	Maintain	Maintain	Maintain	Maintain	Program recently realigned in move to Communication Department.
Popular Culture Studies (758)		Popular Culture Studies (758)	AB	Maintain	Suspend	Suspend	Suspend	The committee felt there is a significant amount of ambiguity around this BA, and that the program overall lacks focus. Although it is new, enrollments and conferrals have declined substantially since their peak. At the appeal, the committee upheld its initial recommendation to suspend, which was in agreement with the dean's original recommendation.
Public Relations (763)		Public Relations (763)	AB	Maintain	Maintain	Maintain	Maintain	Strong major recently realigned in move.
Communication Studies (792)		Communication Studies (792)	AB	Maintain	Maintain	Maintain	Maintain	Core program. Steady conferral rate.
Organizational Communication (0012)		Organizational Communication (0012)	MA	Maintain	Maintain	Maintain	Maintain	Core program. Steady conferral rate.
African-American Studies (305)	Diversity and Community Studies	African-American Studies (305)	Minor	Maintain	Transform	Transform	Transform	The existing department is being dissolved, offering the opportunity to reframe programs and align them with other departments. Transform with History.
Citizenship and Social Justice (349)		Citizenship and Social Justice (349)	Minor	Maintain	Transform	Transform	Transform	The existing department is being dissolved, offering the opportunity to reframe programs and align them with other departments. Transform with Sociology.
Gender and Women's Studies (378)		Gender and Women's Studies (378)	Minor	Maintain	Transform	Transform	Transform	The existing department is being dissolved, offering the opportunity to reframe programs and align them with other departments. Transform with English.
Citizenship and Social Responsibility (1710)		Citizenship and Social Responsibility (1710)	Certificate	Suspend	Suspend	Suspend	Suspend	Very low enrollment over past five years: program faculty volunteered this program for suspension.
Global Pathways to Sustainability (0472)		Global Pathways to Sustainability (0472)	Certificate	Suspend	Suspend	Suspend	Suspend	Very low enrollment over past five years: program faculty volunteered this program for suspension.
Gender and Women's Studies (1712)		Gender and Women's Studies (1712)	Certificate	Maintain	Transform	Transform	Transform	The existing department is being dissolved, offering the opportunity to reframe programs and align them with other departments. Transform with English.
Diversity and Community Studies (631)		Diversity and Community Studies (631)	AB	Maintain	Transform/suspend	Transform	Transform	The existing department is being dissolved, offering the opportunity to reframe programs and align them with other departments. Transform with Sociology.
Social Responsibility and Sustainable Communities (0448)		Social Responsibility and Sustainable Communities (0448)	MA	Grow/Enhance	Transform/suspend	Transform	Transform	The existing department is being dissolved, offering the opportunity to reframe programs and align them with other departments. Transform with Sociology.
English (008)		English (008)	Minor	Suspend	Suspend	Suspend	Suspend	Graduate minor: no longer offered..

Creative Writing (348)	English	Creative Writing (348)	Minor	Maintain	Maintain	Maintain	Maintain	Popular minor with steady enrollment and conferrals.
Film Studies (358)		Film Studies (358)	Minor	Maintain	Maintain	Transform	Transform	This is interdisciplinary (Pop Culture, Foreign Languages, and others) and serves as an elective in other areas. However, some “supporting leg” courses may be suspended (Spanish, French, and German). The committee voted to Transform with a note that a linkage with other majors needs to be explored in order to keep this minor viable. Review in 2022.
English (359)		English (359)	Minor	Maintain	Maintain	Maintain	Maintain	Numbers declining somewhat. Review in 2021.
Literature (406)		Literature (406)	Minor	Maintain	Maintain	Maintain	Maintain	Fairly small minor, but numbers seem to be improving. Review in 2021.
Professional Writing (437)		Professional Writing (437)	Minor	Maintain	Maintain	Maintain	Maintain	Although the enrollment shows a declining trend, the student successes are strong. The cost for the program is average, it runs efficiently, and it services other majors. The committee encourages the department to focus on expanding the program’s appeal to other majors and to work to develop partnerships across campus.
Teaching English as a Second Language (478)		Teaching English as a Second Language (478)	Minor	Maintain	Maintain	Maintain	Maintain	Important program with good student success.
Teaching English to Speakers of Other Languages (0416)		Teaching English to Speakers of Other Languages (0416)	Certificate	Maintain	Maintain	Maintain	Maintain	This certificate has low enrollment, but regionally and nationally this is a high need area. There is a lack of clarity on whether this is a certificate or a state credential. The committee voted to maintain the program with a note that the department should clarify for students the certificate/credential status.
English for Secondary Teachers (561)		English for Secondary Teachers (561)	AB	Maintain	Maintain	Maintain	Maintain	Numbers declining somewhat. Recommend increasing ties with CEBS.
English (662)		English (662)	AB	Maintain	Maintain	Maintain	Maintain	Strong major central to mission.
English (067)		English (067)	MA	Maintain	Maintain	Maintain	Maintain	Steady enrollment, but conferrals are down somewhat. Recommend focus on persistence and graduation rates.
Creative Writing (0478)		Creative Writing (0478)	MFA	Maintain	Maintain	Maintain	Maintain	Successful terminal degree program. Numbers limited by design.
Folk Studies (009)	Folk Studies and Anthropology	Folk Studies (009)	Minor	Suspend	Suspend	Suspend	Suspend	Graduate minor: no longer offered..
Anthropology (311)		Anthropology (311)	Minor	Maintain	Maintain	Maintain	Maintain	This minor is experiencing a dramatic decrease in student enrollments, but courses are used across all colleges and especially as Colonnade offerings. Under-enrolled sections by level for the department, which reflects both anthropology and folklore programs, declined by 73% over the evaluation period. FSA is 11th of 40 departments for upper-division class size in 2017-2018 and 21st for five-year averages. The median class sizes are also rising slightly after a minor downturn between 2014-2016. Potential for extramural funding is fairly high. Maintain with note to consider transforming to a certificate.
Folklore (362)		Folklore (362)	Minor	Maintain	Maintain	Maintain	Maintain	Successful program with steady enrollment and conferrals.
Historic Preservation (0423)		Historic Preservation (0423)	Certificate	Suspend	Suspend	Suspend	Suspend	Small enrollment and conferral numbers: program faculty volunteered this program for suspension.
Anthropology (608)		Anthropology (608)	AB	Maintain	Maintain	Maintain	Maintain	Successful program with steady enrollment and conferrals.
Folk Studies (069)		Folk Studies (069)	MA	Transform	Transform	Transform	Transform	Small but successful program; plans underway to add JUMP program.
History (392)	History	History (392)	Minor	Maintain	Maintain	Maintain	Maintain	Strong minor with steady enrollment and conferrals.
Southern Studies (462)		Southern Studies (462)	Minor	Maintain	Suspend	Suspend	Suspend	Very low enrollment and conferrals. Not a viable program.
Social Studies (592)		Social Studies (592)	AB	Transform	Maintain	Maintain	Maintain	Though trends are down, solid numbers and important to community.
History (695)		History (695)	AB	Maintain	Maintain	Maintain	Maintain	Strong major central to mission.
History (078)		History (078)	MA	Maintain	Maintain	Maintain	Maintain	Numbers have been down, but have rebounded. Dean recommends interdisciplinary collaboration.
Advertising (306)		Advertising (306)	Minor	Suspend	Suspend	Suspend	Suspend	Very low enrollment and conferrals: program faculty volunteered this program for suspension.
Broadcasting (330)		Broadcasting (330)	Minor	Maintain	Maintain	Maintain	Maintain	Strong minor important to school's mission.
Journalism Writing (403)		Journalism Writing (403)	Minor	Maintain	Maintain	Maintain	Maintain	Steadily enrolled minor with good success.

Photojournalism (433)	Journalism and Broadcasting	Photojournalism (433)	Minor	Maintain	Maintain	Maintain	Maintain	Enrollment in this program has slipped over the past 5 years. Over 100 enrolled but only 9 conferrals last year and the time to degree completion is high. This is well respected and popular major but there is a concern that students are not completing the program. The department needs to identify the reasons why individuals are not completing the program and what changes might take place to <u>increase the number of conferrals</u> .
iMedia (1702)		iMedia (1702)	Certificate	Suspend	Suspend	Suspend	Suspend	Very low enrollment and conferrals: program faculty volunteered this program for suspension.
Film (667)		Film (667)	AB	Grow/Enhance	Grow/Enhance	Grow/Enhance	Grow/Enhance	Popular major limited by capacity.
Broadcasting (726)		Broadcasting (726)	AB	Maintain	Maintain	Maintain	Maintain	Strong major crucial to mission of school.
Journalism (736)		Journalism (736)	AB	Maintain	Maintain	Maintain	Maintain	Highly valuable major crucial to mission.
Photojournalism (750)		Photojournalism (750)	AB	Maintain	Maintain	Maintain	Maintain	Highly valuable major crucial to mission.
French (010)	Modern Languages	French (010)	Minor	Suspend	Suspend	Suspend	Suspend	Graduate minor: no longer offered.
German (012)		German (012)	Minor	Suspend	Suspend	Suspend	Suspend	Graduate minor: no longer offered.
Spanish (038)		Spanish (038)	Minor	Suspend	Suspend	Suspend	Suspend	Graduate minor: no longer offered.
Arabic (315)		Arabic (315)	Minor	Maintain	Maintain	Maintain	Maintain	Small minor affiliated with growing major. Currently being redesigned.
Chinese (337)		Chinese (337)	Minor	Grow/Enhance	Maintain	Maintain	Maintain	Small minor affiliated with growing major. Currently being redesigned.
French (365)		French (365)	Minor	Suspend	Suspend	Suspend	Suspend	Loss of staffing and dwindling numbers overall: program faculty volunteered this program for suspension.
German (380)		German (380)	Minor	Transform	Suspend	Suspend	Suspend	Enrollments and conferrals are not high enough to keep the program viable.
Spanish (464)		Spanish (464)	Minor	Maintain	Maintain	Maintain	Maintain	Solid minor affiliated with strong major. Currently being redesigned.
Arabic (609)		Arabic (609)	AB	Grow/Enhance	Grow/Enhance	Maintain	Maintain	The committee discussed the majors in Arabic and Chinese together. Both programs are innovative in that they combine language proficiency with cultural proficiency. Students are funded from different sources to study in these areas (DOD and ROTC) and the Chinese Flagship remains a draw for students. There are also ongoing grant opportunities for the Arabic major so growth in this major is also <u>expected to continue</u> .
Chinese (624)		Chinese (624)	AB	Grow/Enhance	Grow/Enhance	Maintain	Maintain	The committee discussed the majors in Arabic and Chinese together. Both programs are innovative in that they combine language proficiency with cultural proficiency. Students are funded from different sources to study in these areas (DOD and ROTC) and the Chinese Flagship remains a draw for students. The merger of the Chinese major with the Chinese Flagship program occurred in 2018, so <u>growth is expected to continue</u> .
French (665)		French (665)	AB	Suspend	Suspend	Suspend	Suspend	Loss of staffing and dwindling numbers overall: program faculty volunteered this program for suspension.
German (683)		German (683)	AB	Transform	Suspend	Suspend	Suspend	Enrollments and conferrals are not high enough to keep the program viable.
Spanish (778)		Spanish (778)	AB	Maintain	Transform	Transform	Transform	Program currently doing well, but needs to pivot to meet future needs.
Music (423)	Music	Music (423)	Minor	Maintain	Maintain	Maintain	Maintain	Numbers down some, but still a popular minor teamed with majors across the university.
Music (583)		Music (583)	AB	Grow/Enhance	Maintain	Maintain	Maintain	Small but steadily enrolled and successful major.
Music (593)		Music (593)	BM	Grow/Enhance	Grow/Enhance	Maintain	Maintain	Very strong major in need of more resources are needed for the Music program as it will soon receive \$90,000 annually from a donation to recruit and retain students. To accomplish this, several strategic hires are needed to seek other potential donors, offer new courses, and replace retiring faculty in a few years. The program is also expensive due to course enrollment restrictions. Committee split on vote to maintain or grow/enhance.
Music (0453)		Music (0453)	MM	Grow/Enhance	Maintain	Maintain	Maintain	Numbers down somewhat due to fluctuating market for educators. Review in 2021.
Classical Studies (334)		Classical Studies (334)	Minor	Suspend	Suspend	Suspend	Suspend	Small not particularly viable minor: program faculty volunteered this program for suspension.
Philosophy (429)		Philosophy (429)	Minor	Transform	Transform	Transform	Transform	This minor and the associated major (745) are proposing transformation in collaboration with two other departments. Philosophy major and minor as is are not sustainable due to low enrollment.

Religious Studies (447)	Philosophy and Religion	Religious Studies (447)	Minor	Maintain	Maintain	Suspend	Suspend	Enrollment low and decreasing. May not be viable for long.
Asian Religions and Cultures (615)		Asian Religions and Cultures (615)	AB	Transform	Maintain	Transform	Transform	Closely aligned with the Religious Studies major and while this program is declining in enrollments, conferrals are up slightly. See the comments in 769 for recommendations on transformation. Committee bundled discussion of major (615) with Asian Studies minor (317) with a vote to consider departmental realignment for both.
Philosophy (745)		Philosophy (745)	AB	Transform	Transform/suspend	Transform	Transform	This major and the associated minor (429) are proposing transformation in collaboration with two other departments. Philosophy major and minor as is are not sustainable due to low enrollment.
Religious Studies (769)		Religious Studies (769)	AB	Transform	Maintain	Transform	Transform	The committee noted this program has experienced a 50% drop in majors since 2013-2014. Conferrals closely match this trend. The percentage of under-enrolled sections did drop slightly below 50% in 2017-2018 [47.4%]. This major should consider transformation in conjunction with the Asian Religions and Cultures major. The self-study mentions the program is already beginning transformative changes, including making more of these courses Colonnade eligible.
Government (013)	Political Science	Government (013)	Minor	Suspend	Suspend	Suspend	Suspend	Graduate minor: no longer offered.
Political Science (383)		Political Science (383)	Minor	Maintain	Maintain	Maintain	Maintain	Solid minor with steady conferral rate.
Paralegal Studies (276)		Paralegal Studies (276)	AA	Transform	Transform	Transform	Transform	Plans already underway to transform this program.
Political Science (686)		Political Science (686)	AB	Maintain	Maintain	Maintain	Maintain	Strong enrollments and conferrals.
International Affairs (702)		International Affairs (702)	AB	Maintain	Maintain	Maintain	Maintain	Growing major with good success rates.
Paralegal Studies (5002)		Paralegal Studies (5002)	AB	Grow/Enhance	Maintain	Maintain	Maintain	Given the structural changes that brought Paralegal Studies into PCAL, there was discussion related to expanding and/or combining it with legal studies. While the Paralegal Studies program is strong, decisions at other levels may impact the program and warrant its further examination. Review for potential transformation.
Public Administration (051)		Public Administration (051)	MPA	Transform	Transform	Transform	Transform	Transformation has begun; review in 2022.
Criminology (342)	Sociology	Criminology (342)	Minor	Maintain	Maintain	Maintain	Maintain	Solid minor. Fluctuating enrollment likely to due changes in sociology minor.
Sexuality Studies (454)		Sexuality Studies (454)	Minor	Maintain	Transform	Transform	Transform	Explore transformation with GWS.
Sociology (461)		Sociology (461)	Minor	Maintain	Maintain	Maintain	Maintain	Growing minor.
Criminology (627)		Criminology (627)	AB	Grow/Enhance	Maintain	Maintain	Maintain	Enrollment is very healthy. Transformation should be explored once Diversity and Community Studies major is fully incorporated into Sociology, and Gender and Women's Studies has moved to English
Sociology (775)		Sociology (775)	AB	Grow/Enhance	Maintain	Maintain	Maintain	Large successful program. Recent enrollment drop attributable to split into two majors with Criminology.
Sociology (105)		Sociology (105)	MA	Transform	Transform/suspend	Transform	Transform	Low enrollment. Plan to transform by merging with DCS 0448. If combined, average enrollment could be 38 enrolled. Committee voted to transform the program. Review in 2022.
Criminology (0421)		Criminology (0421)	MA	Transform	Maintain	Transform	Transform	Top 20 ranked program for crime-related online masters program for several years. Current enrollment is acceptable at 22 but very low conferrals (average of 3). Low first-year retention rates (average of 35%). Primarily online DELO program. Need to address issue of low ratio of number of students to conferrals.
Theatre (040)		Theatre (040)	Minor	Suspend	Suspend	Suspend	Suspend	Graduate minor: no longer offered.
Dance (344)		Dance (344)	Minor	Maintain	Maintain	Maintain	Maintain	Small but steadily enrolled minor.
Musical Theatre (424)		Musical Theatre (424)	Minor	Maintain	Maintain	Maintain	Maintain	Small but steadily enrolled minor.
Theatre (490)		Theatre (490)	Minor	Maintain	Maintain	Maintain	Maintain	Steadily enrolled, low-cost minor.
Arts Administration (443-- was Performing Arts Admin 428)		Performing Arts Admin (428)	Minor	Maintain	Maintain	Maintain	Maintain	Growing minor adding marketable skills.

Performing Arts (588)	Theatre and Dance	Performing Arts (588)	BFA	Grow/Enhance	Grow/Enhance	Grow/Enhance	Grow/Enhance	One of six programs targeted to grow by Dean. Largest theatre program, and all funding for extensive production series generated through ticket sales. Wants to partner more with Film and expand into film/TV acting and musical theatre. Largest Baker Foundation gift of \$180,000 for scholarships and will need support to help meet these growing enrollments.
Dance (630)		Dance (630)	AB	Grow/Enhance	Maintain	Maintain	Maintain	Popular program with further growth expected due to scholarship gift.
Theatre (798)		Theatre (798)	AB	Grow/Enhance	Maintain	Maintain	Maintain	Popular program with further growth expected due to scholarship gift.